



Q2 2022 FINANCIAL RESULTS

JULY 2022

FORWARD-LOOKING STATEMENTS

This earnings release contains forward looking statements that are based on IMAX® management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These forward-looking statements include, but are not limited to, references to business and technology strategies and measures to implement strategies, competitive strengths, goals, expansion and growth of business, operations and technology, future capital expenditures (including the amount and nature thereof), industry prospects and consumer behavior, plans and references to the future success of IMAX Corporation, together with its consolidated subsidiaries (the "Company"), and expectations regarding its future operating, financial and technological results.

These forward-looking statements are based on certain assumptions and analyses made by the Company in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors it believes are appropriate in the circumstances. However, whether actual results and developments will conform with the expectations and predictions of the Company is subject to a number of risks and uncertainties, including, but not limited to, risks related to the adverse impact of the COVID-19 pandemic; risks associated with investments and operations in foreign jurisdictions and any future international expansion, including those related to economic, political and regulatory policies of local governments and laws and policies of the United States and Canada, as well as geopolitical conflicts, such as the conflict between Russia and Ukraine; risks related to the Company's growth and operations in China; the performance of IMAX DMR® films; the signing of theater system agreements; conditions, changes and developments in the commercial exhibition industry; risks related to currency fluctuations; the potential impact of increased competition in the markets within which the Company operates, including competitive actions by other companies; the failure to respond to change

and advancements in digital technology; risks relating to consolidation among commercial exhibitors and studios; risks related to brand extensions and new business initiatives; conditions in the in-home and out-of-home entertainment industries; the opportunities (or lack thereof) that may be presented to and pursued by the Company; risks related to cyber-security and data privacy; risks related to the Company's inability to protect its intellectual property; risks related to climate change; risks related to weather conditions and natural disasters that may disrupt or harm the Company's business; risks related to the Company's indebtedness and compliance with its debt agreements; general economic, market or business conditions; risks related to political, economic and social instability, including with respect to the Russia-Ukraine conflict; the failure to convert theater system backlog into revenue; changes in laws or regulations; any statements of belief and any statements of assumptions underlying any of the foregoing; other factors and risks outlined in the Company's periodic filings with the United States Securities and Exchange Commission or in Canada, the System for Electronic Document Analysis and Retrieval; and other factors, many of which are beyond the control of the Company. Consequently, all of the forward-looking statements made in this earnings release are qualified by these cautionary statements, and actual results or anticipated developments by the Company may not be realized, and even if substantially realized, may not have the expected consequences to, or effects on, the Company. These factors, other risks and uncertainties and financial details are discussed in the Company's most recent Annual Report on Form 10-K, as supplemented by those discussed in the Company's Quarterly Report on Form 10-Q to be filed subsequent to this earnings release. The forward-looking statements herein are made only as of the date hereof and the Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements, whether as a result of new information, future events or otherwise.



Strategic Update

Richard Gelfond
Chief Executive Officer

INVESTMENT HIGHLIGHTS

Our Powerful Position in the Entertainment Industry Is Driven by Our Ability to Deliver Unique Value Throughout the Ecosystem

1



Increase in “Blockbusterization” Favors IMAX Business Model

2



Flexible, asset-lite business model with high incremental margins

3



Strong capital position protects against market downturns

4



Robust contracted pipeline with highly recurring revenue and long-tailed cash flows

5



Diversified global network benefits from strong secular growth in international markets

6

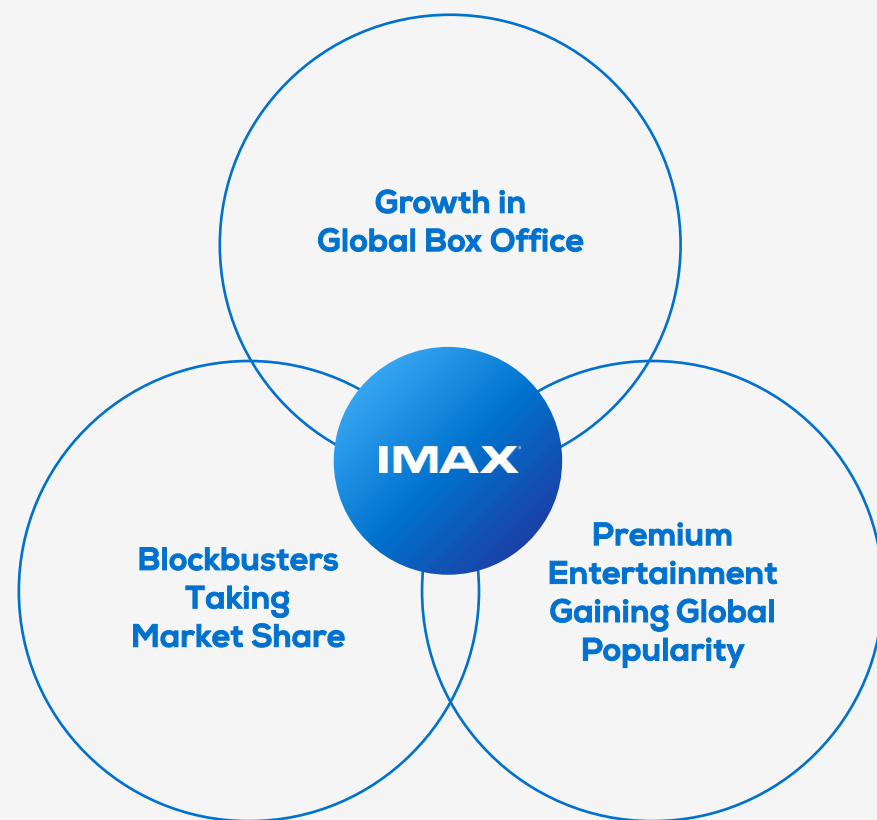


Opportunity to extend the IMAX Experience **beyond theatres & Hollywood titles** to drive further upside

Source: Company Data

IMAX Is Positioned at the Nexus of Positive Industry Trends and Benefits from Key Advantages to Counter Industry Headwinds

Benefits from strong secular tailwinds...



...While heavily insulated from industry risks

RISKS	IMAX ADVANTAGE
Industry Consolidation	<ul style="list-style-type: none"> • IMAX screens located in top performing theatre locations; insulated from potential industry contraction • 80 to 90% of IMAX's North American box office is generated in the top 20% of North American theatres
Shortened Theatrical Window	<ul style="list-style-type: none"> • Studios use IMAX to generate buzz and increase box office which ultimately drives downstream revenue and awareness
Streaming and Premium Video On-Demand Releases	<ul style="list-style-type: none"> • IMAX box office driven by blockbusters which benefit from theatrical releases • Movie-goers that attend IMAX films are not the marginal movie-goer, but typically super-fans who enjoy the eventicized nature of the experience

IMAX Continues to Benefit from Robust Pipeline of Blockbusters



Demonstrated Consumer Demand

Pent-up and sustained demand for *The IMAX Experience* demonstrated since reopening

IMAX core movie-going demographic embracing out-of-home entertainment

Premiumization demonstrated in IMAX market share growth

IMAX Taking Market Share

Blockbusters + Premium experiences are what audiences crave – and are what IMAX delivers

Global growth in movie going should continue

Domestic market share gains continue

IMAX Fan-Friendly Film Slate

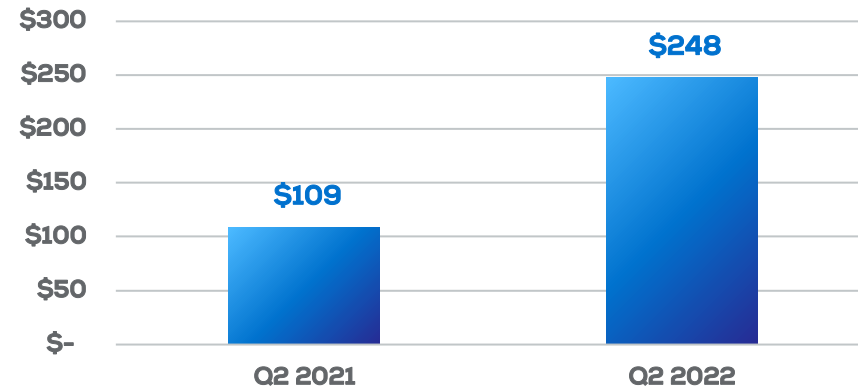
A record 11 IMAX DNA titles expected for 2022.

Blockbuster heavy film slate continues into 2023

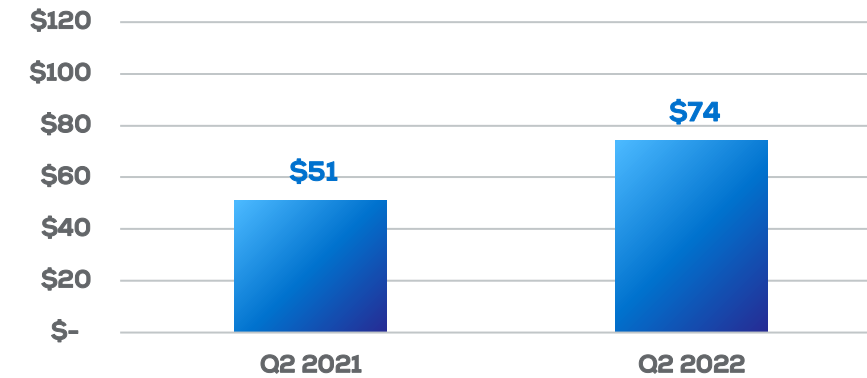
Local Language offerings (e.g. China, Japanese Anime, India) drive IMAX fan base and international screen productivity

Strong Year over Year Growth Q2 2022 vs. Q2 2021; TTM Adjusted EBITDA⁽¹⁾ ~\$100M

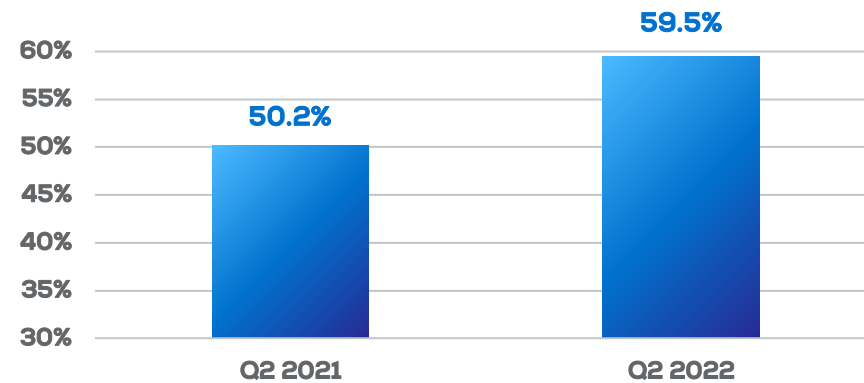
GLOBAL BOX OFFICE



REVENUE



GROSS MARGIN



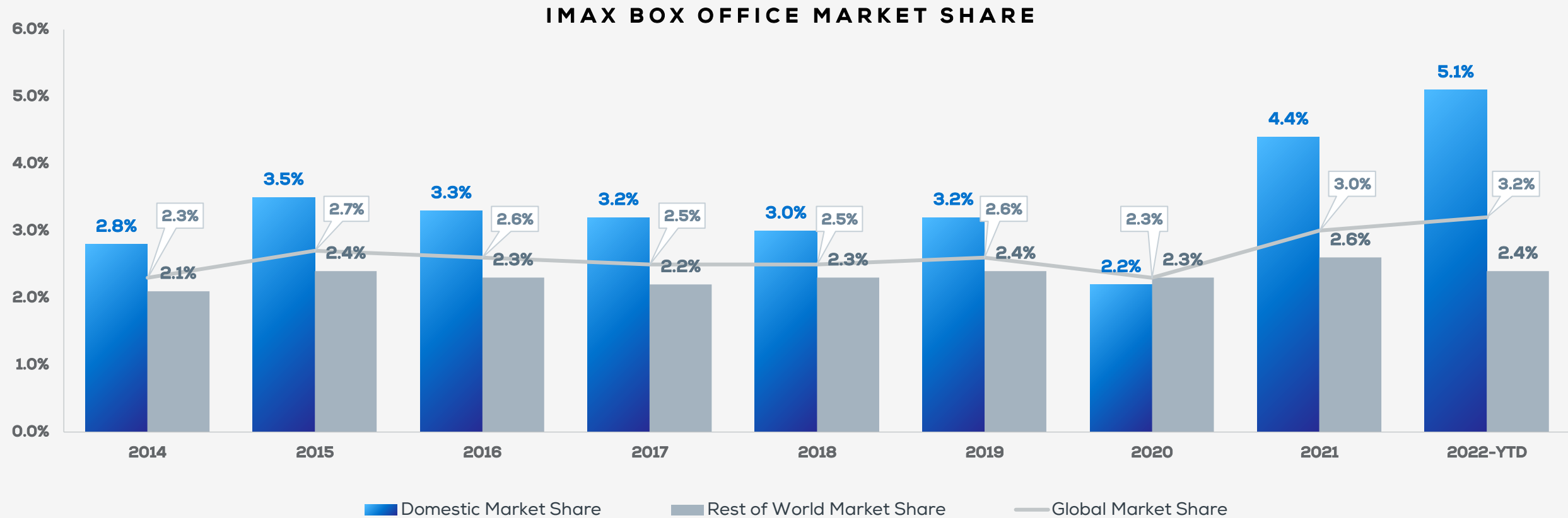
ADJUSTED EBITDA⁽¹⁾



\$ in millions

(1) Adjusted EBITDA per Credit Facility attributable to common shareholders. See appendix for reconciliation and definition of non-GAAP financial results. Source: Company Data

IMAX Market Share Exceeds Pre-Pandemic Levels Across Global Box Office



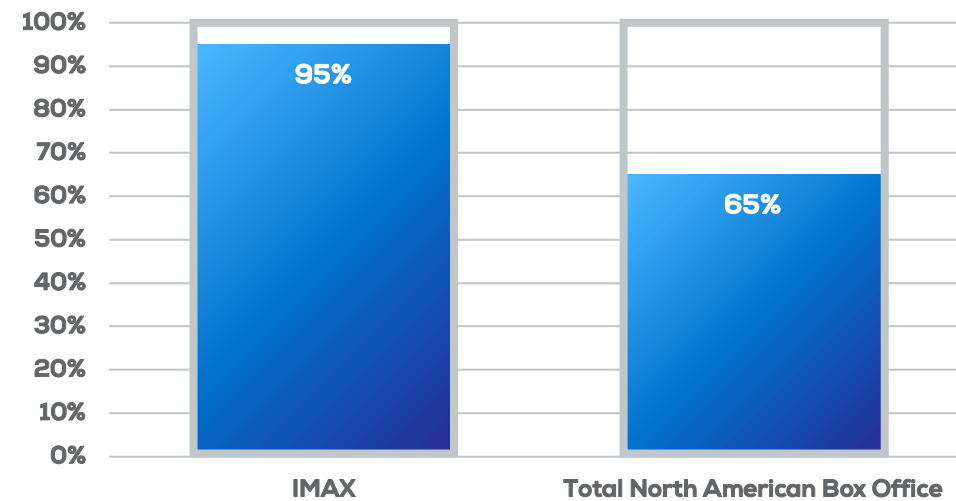
*As of June 30, 2022
Sources: Company Data, Box Office Mojo*

HUGE DEMAND FOR BLOCKBUSTERS + PREMIUM EXPERIENCE

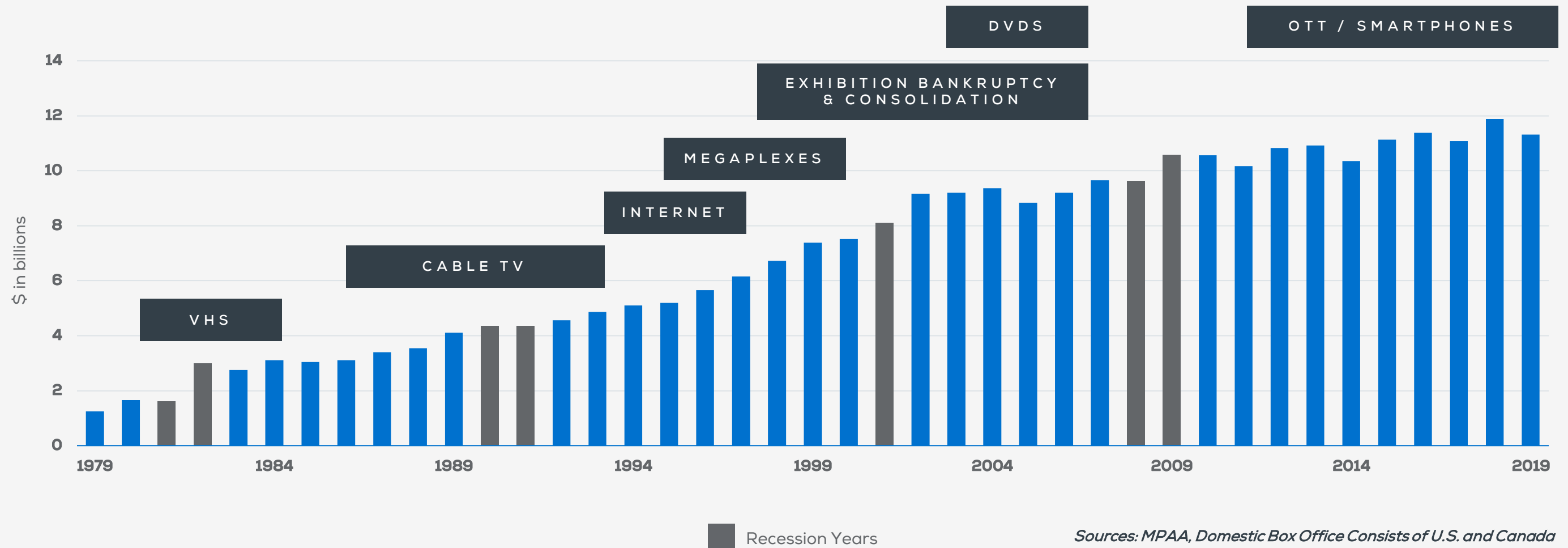
Top Gun: Maverick Taking IMAX to New Heights

- Biggest Memorial Day Weekend Opening Ever on a Global basis for IMAX
- 12th Highest Grossing IMAX title of all time at **\$98 million GBO and counting**
- 12% opening weekend indexing globally from only 2% of opening weekend screens
- 10th Highest Grossing IMAX title of all time in North America with **14.3%** opening weekend indexing

DOMESTIC BOX OFFICE RECOVERY 1H2022 BENCHMARKED TO 1H2019



Domestic Theatrical Market has Demonstrated Stability Despite the Proliferation of Alternative Entertainment Options and Recessionary Climates



Sources: MPAA, Domestic Box Office Consists of U.S. and Canada

EXPECTED 2022 SLATE

FILMED FOR IMAX /
FILM CAMERAS

EXPANDED
ASPECT RATIO

Strong Pipeline of Blockbuster Releases Throughout 2022...



JULY 22

NOPE



AUGUST 5

弾丸列車 BULLET TRAIN



OCTOBER 21

BLACK ADAM



NOVEMBER 11

BLACK PANTHER WAKANDA FOREVER



DECEMBER 16

AVATAR THE WAY OF WATER

**Release schedule contingent on studio scheduling*

EXPECTED 2023 SLATE

...Continues into 2023

FILMED FOR IMAX /
FILM CAMERAS

EXPANDED
ASPECT RATIO

MARVEL STUDIOS

U MGM



MARVEL STUDIOS



FEBRUARY

MARCH

MARCH

MAY

MAY

JUNE

JUNE

QUANTUMANIA

CREED III

AQUAMAN
AND THE LOST KINGDOM

GUARDIANS
OF THE GALAXY
VOL. 3

FAST AND
FURIOUS 10

SPIDER-MAN
ACROSS THE SPIDER-VERSE

TRANSFORMERS
RISE OF THE BEASTS



Disney



MARVEL STUDIOS



MARVEL STUDIOS



JULY

JULY

JULY

JULY

AUGUST

AUGUST

NOVEMBER

INDIANA
JONES

M:I-7

OPPENHEIMER
DESTROYER OF WORLDS

THE MARVELS

BLUE
BEETLE

BLADE

DUNE
PART TWO



*Release schedule contingent on studio scheduling

COMIC-CON HIGHLIGHTS



MAY 2024

JULY 2024

NOVEMBER 2024

MAY 2025

NOVEMBER 2025



**These are currently scheduled 2024 and 2025 Marvel Studios titles announced at Comic-Con. The Company makes no guarantees that these titles will be in IMAX theatres.
Release schedule contingent on studio scheduling

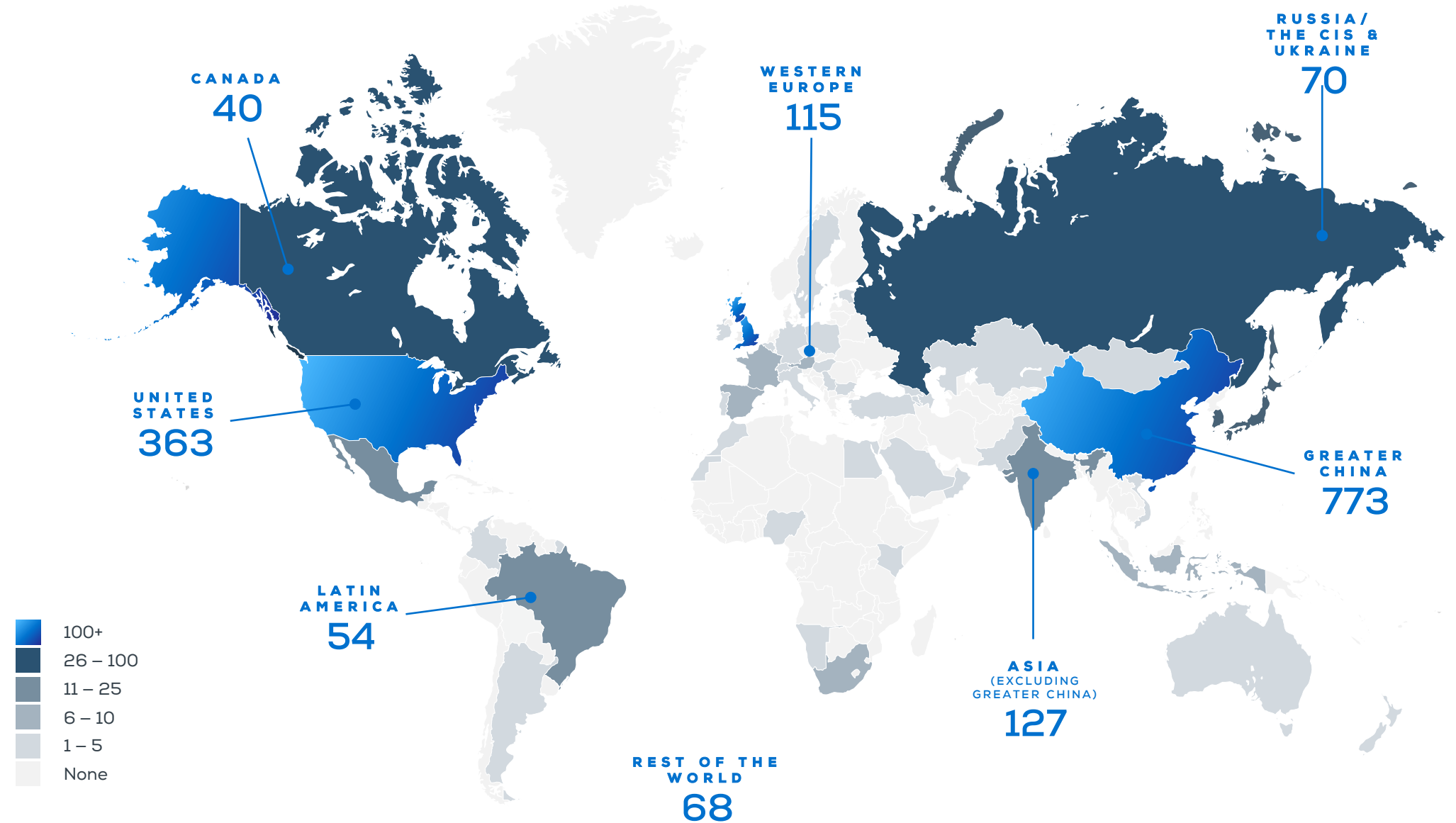
1,610

Commercial Locations

87

Countries & Territories

Our Diversified
Global Network of
1,610 Commercial
Screens is Positioned
to Eventicize Content.



Source: Company Data

2022 Installation Guidance

80-100⁽¹⁾
Anticipated Total Theatre
Installations for 2022

60%/40%
Breakdown Between
Rest of World / China

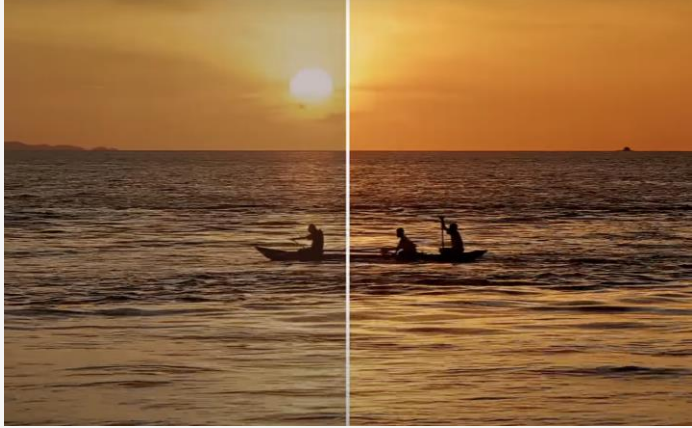



**4th Quarter
Weighted**
Majority of Installations
Expected to Complete in Q4

2/3
New Installations
1/3
Upgrades

50/50
STL vs JV

¹The Company's ability to achieve the high end of the system installation range will depend on how quickly the situation in China improves.

Content Pillars to Fuel Revenue Growth

DMR HOLLYWOOD	LOCAL LANGUAGE	DOCUMENTARIES	ALTERNATIVE CONTENT
			
DIGITAL REMASTERING	KGF	BLUE ANGELS	NOPE: THE IMAX LIVE EXPERIENCE

IMAX 3.0

Expanding *The IMAX Experience* Beyond Blockbuster Films to Live Events and Streaming Platforms

IMAX
1.0 Museums & Documentaries



IMAX
2.0 Iconic Theaters, Visionary Creators, Blockbuster Content, Rapidly Expanding Global Network



IMAX
3.0 Global Platform to Launch Cultural Events

IMAX
LEVEE

IMAX
ENHANCED

on

Disney+

Setting the Stage for Fandom of all Kinds

OBJECTIVE

Diversify and control content offering, add value and differentiation to existing IMAX fans and theater partners, attract new demographics to *The IMAX Experience*, while generating incremental revenue and gross margin.

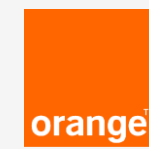
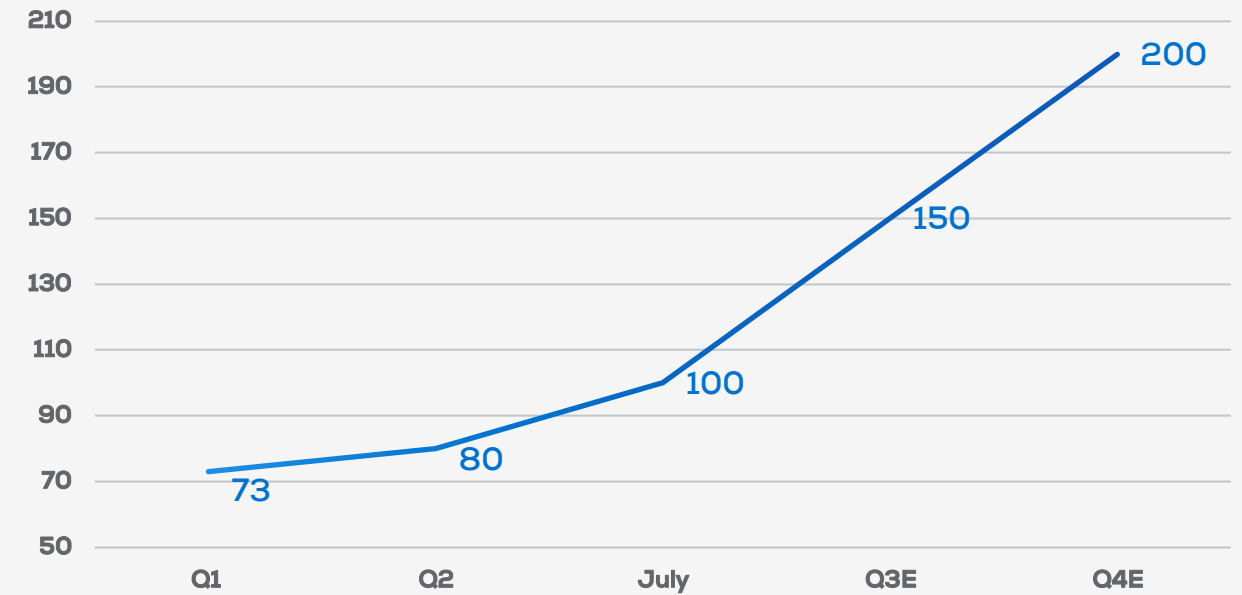
STRATEGY

Broaden and deepen relationship with the world’s best creators and artists to generate exclusive moments for more fans around the world. Scale network of theaters with cutting-edge capabilities partnering with large technology companies and rapidly expand the content offering through partnerships with large entertainment platforms and developed directly with top talent.

TECHNOLOGY

A globally connected network of theaters capable of bringing high-quality video and audio with cinema quality at extremely low latency, enabling live, interactive moments between creators and fans worldwide – in effect creating a global network of decentralized arenas.

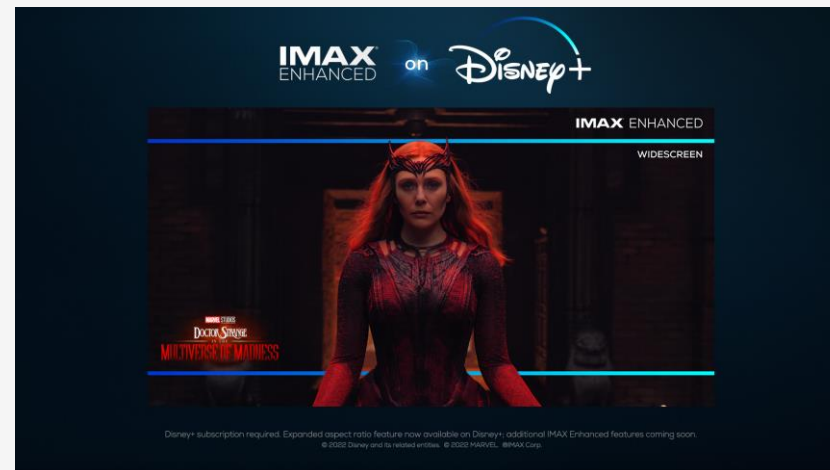
TOTAL CONNECTED IMAX THEATERS



Expanding with Leading OEMs and Increased Content on Disney+



**LG Premium Soundbars now
IMAX Enhanced certified.**



Continued expansion in titles on Disney+.



**Phillips TVs are also launching later
third quarter.**



Financial Review

Natasha Fernandes
Chief Financial Officer

IMAX Reports Strong Growth Across Key Metrics

Q2 RESULT DRIVERS

Revenue

- IMAX delivered year-over-year growth in revenue driven by a strong blockbuster slate that fueled gross box office.
- Gross box office results were driven by Top Gun: Maverick; Doctor Strange in the Multiverse of Madness; and Jurassic World Dominion.

Gross Margin

- Gross margin expanded by 1,000 basis points to 60% driven by the Technology Network.

Net Income

- Adjusted Net Income attributable to common shareholders⁽³⁾ includes a \$3.2 million, or \$0.06 per share impairment of a film Investment, due in part to Covid related lockdowns and depressed box office levels in China, as well as a \$5.1 million, or \$0.09 per share, valuation allowance against deferred tax assets.

\$ IN MILLIONS	YOY	Q2 2022	Q2 2021
<i>Global Box Office</i>	↑	\$247.7	\$108.6
<i>Global Commercial Theater Network</i>	↑	1,610	1,569
Revenue	↑	\$74.0	\$51.0
Gross Margin (\$)	↑	\$44.0	\$25.6
Gross Profit Margin (%)	↑	60%	50%
GAAP Net Loss	↑	(\$2.9)	(\$9.2)
EPS ⁽¹⁾	↑	(\$0.05)	(\$0.16)
Adj. Net Income / (Loss) ⁽¹⁾⁽³⁾	↑	\$3.9	(\$7.0)
Adj. EPS ⁽¹⁾⁽³⁾	↑	\$0.07	(\$0.12)
Adj. EBITDA per Credit Facility (\$) ⁽¹⁾⁽³⁾	↑	\$25.4	\$8.7
Adj. EBITDA Margin (%) ⁽²⁾⁽³⁾	↑	35.9%	20.6%

(1) Attributable to common shareholders.

(2) Adjusted EBITDA Margin attributable to common shareholders

(3) See appendix for reconciliation and definition of non-GAAP financial results.

Source: Company Data

OTHER ITEMS

ITEMS	FINANCIAL IMPACT	Q2 2022	YTD 2022
		\$ IN MILLIONS, EXCEPT EPS DATA	\$ IN MILLIONS, EXCEPT EPS DATA
Russia Net Credit Loss Provision	Net Loss ⁽¹⁾	N/A	\$ (6.9)
Russia Net Credit Loss Provision	EPS ⁽¹⁾	N/A	\$ (0.12)
Film Investment Impairment	Net Loss ⁽¹⁾	\$ (3.2)	\$ (3.2)
Film Investment Impairment	EPS ⁽¹⁾	\$ (0.06)	\$ (0.06)
Deferred Tax Asset - Valuation Allowance	Net Loss ⁽¹⁾	\$ (5.1)	\$ (10.1)
Deferred Tax Asset - Valuation Allowance	EPS ⁽¹⁾	\$ (0.09)	\$ (0.17)

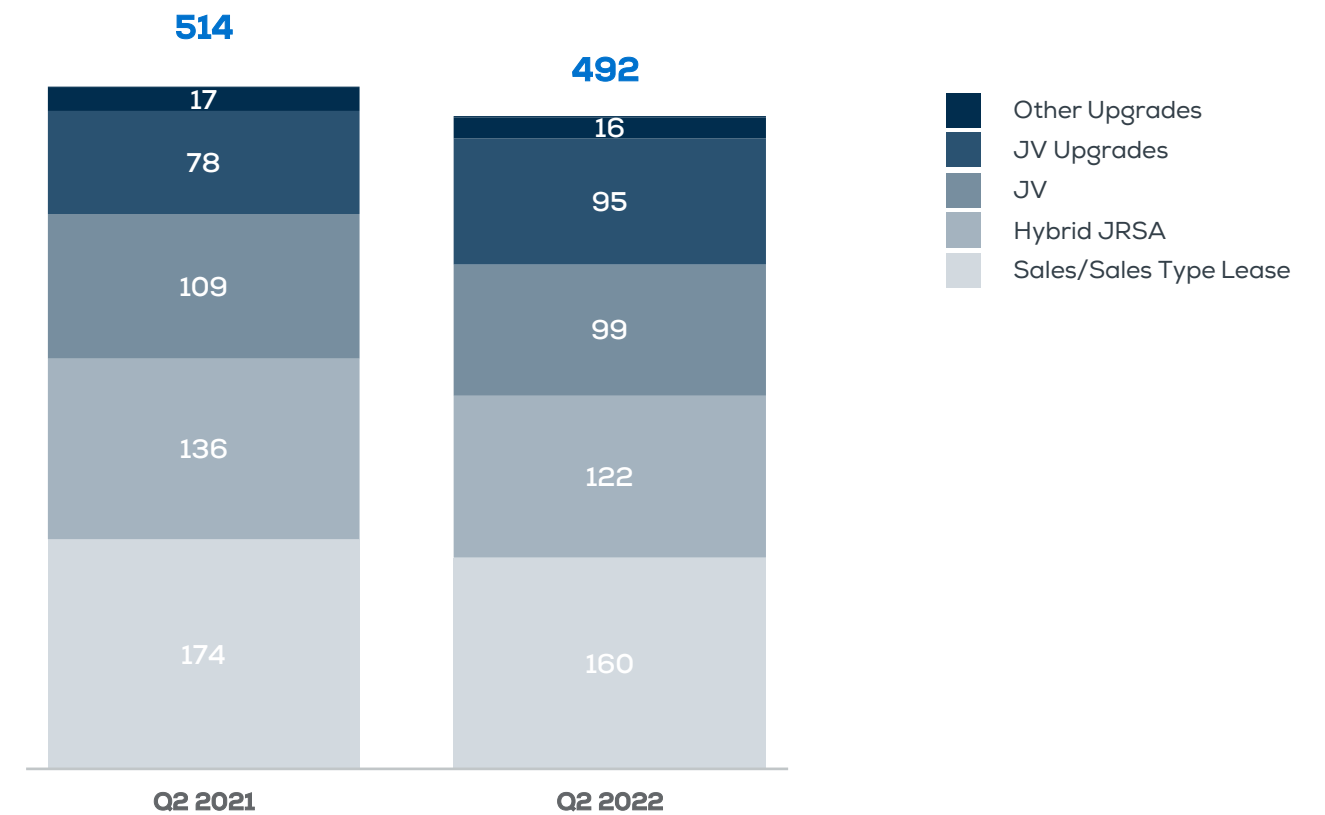
(1) Attributable to common shareholders

NETWORK UPDATE - IMAX SYSTEMS PIPELINE

SECOND QUARTER 2022

	TOTAL SIGNINGS	TOTAL INSTALLATIONS
Sales and STL	2	3
Hybrid STL	1	1
JV's	-	3
Upgrades	10	2
JV Upgrades	9	1
Other Upgrades	1	1
Total	13	9

PIPELINE



Source: Company Data

BALANCE SHEET & LIQUIDITY

IMAX is Well Capitalized with Sufficient Excess Liquidity

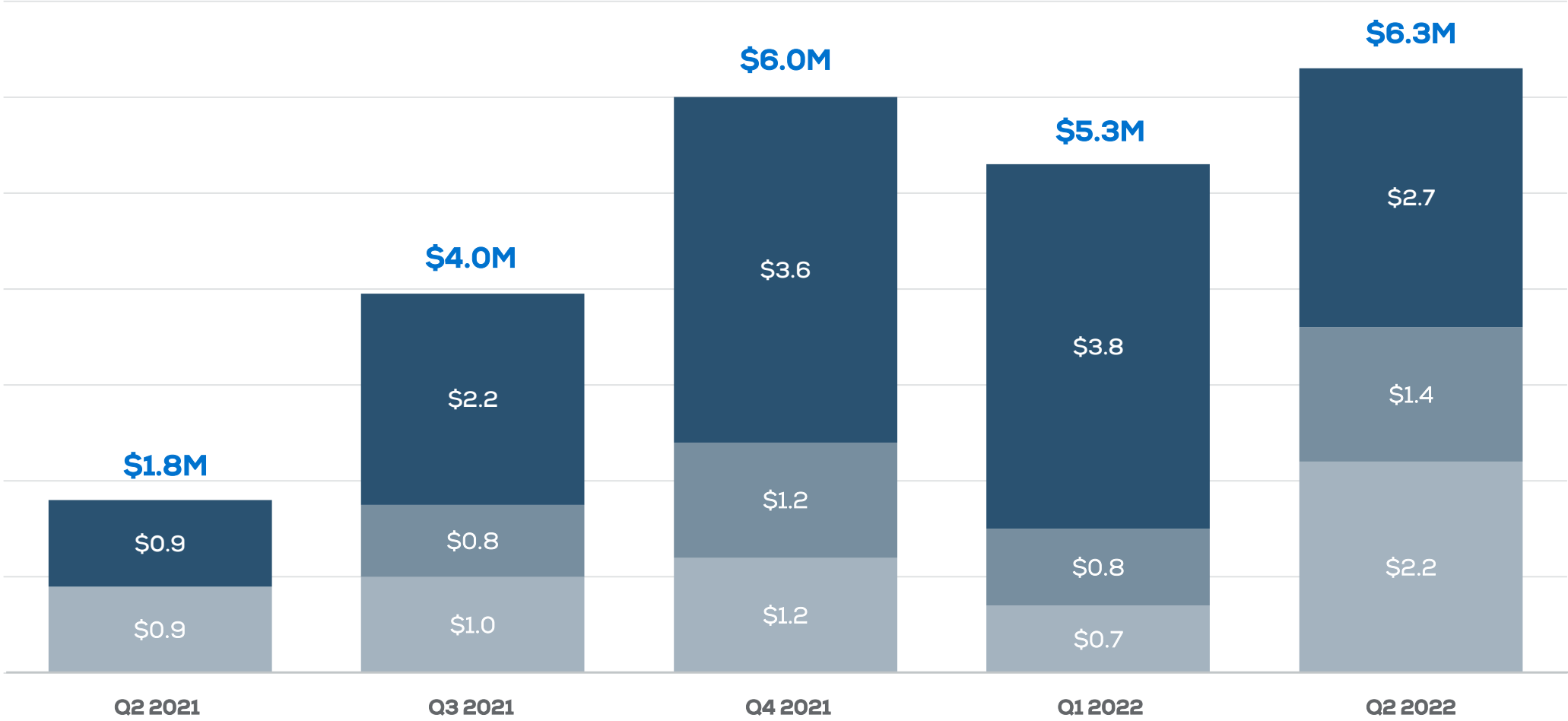
\$ IN MILLIONS	AS OF JUNE 30, 2022
Cash & Cash Equivalents	\$110.1
Cash held by IMAX China	\$77.0
Convertible Senior Notes	\$230.0
Revolver Facility (Due March 2027)⁽¹⁾	\$300.0
Facility Utilized	\$0.0
Bank of China Facility and HSBC China Facility⁽²⁾	\$58.1
Facility Utilized	\$0.0
Total Available Liquidity	\$468.2

¹On May 25, 2022, the Company delivered a notice to terminate the Designated Period under the Credit Agreement. Upon the termination of the Designated Period, the \$75.0 million minimum liquidity covenant in the Credit Agreement was no longer in effect.

²A repayment of the Bank of China Facility borrowing was completed on April 1, 2022.

Source: Company Data

Asset-lite Business Model With Low Maintenance Capex Requirements



- Growth Capex = Investment in joint revenue sharing equipment
- JV Upgrade Capex = investment in upgrade of existing joint revenue sharing equipment
- Maintenance Capex = Purchase of property, plant and equipment

Source: Company Data

APPENDIX



USE OF NON-GAAP FINANCIAL MEASURES

In this earnings presentation, the Company presents adjusted net income (loss) attributable to common shareholders and adjusted net income (loss) attributable to common shareholders per basic and diluted share, EBITDA, Adjusted EBITDA per Credit Facility and Adjusted EBITDA margin as supplemental measures of the Company's performance, which are not recognized under U.S. GAAP. Adjusted net income (loss) attributable to common shareholders and adjusted net income (loss) attributable to common shareholders per basic and diluted share exclude, where applicable: (i) share-based compensation; (ii) COVID-19 government relief benefits; (iii) legal judgment and arbitration awards; (iv) realized and unrealized investment gains or losses, as well as the related tax impact of these adjustments; and (v) income taxes resulting from management's decision to no longer indefinitely reinvest the historical earnings of certain foreign subsidiaries.

A reconciliation of net loss attributable to common shareholders and the associated per share amounts, the most directly comparable GAAP measures to adjusted net income (loss) attributable to common shareholders, adjusted net income (loss) attributable to common shareholders per basic and diluted share, EBITDA, Adjusted EBITDA per Credit Facility and Adjusted EBITDA margin is presented in the table below. The Company believes that net loss attributable to common shareholders is the most directly comparable GAAP measure because it reflects the earnings relevant to the Company's shareholders, rather than the earnings attributable to non-controlling interest.

USE OF NON-GAAP FINANCIAL MEASURES

In addition to the non-GAAP financial measures discussed on the previous slide, management also uses “EBITDA,” as such term is defined in the Company’s credit agreement, and which is referred to herein as “Adjusted EBITDA per Credit Facility.” As allowed by the Company’s credit agreement, Adjusted EBITDA per Credit Facility includes adjustments in addition to the exclusion of interest, taxes, depreciation and amortization. Accordingly, this non-GAAP financial measure is presented to allow a more comprehensive analysis of the Company’s operating performance and to provide additional information with respect to the Company’s compliance with its credit agreement requirements, when applicable. In addition, the Company believes that Adjusted EBITDA per Credit Facility presents relevant and useful information widely used by analysts, investors and other interested parties in the Company’s industry to evaluate, assess and benchmark the Company’s results.

EBITDA is defined as net income or loss excluding: (i) income tax expense or benefit; (ii) interest expense, net of interest income; (iii) depreciation and amortization, including film asset amortization; and (iv) amortization of deferred financing costs. Adjusted EBITDA per Credit Facility is defined as EBITDA excluding: (i) share-based and other non-cash compensation; (ii) realized and unrealized investment gains or losses; (iii) write-downs, net of recoveries, including asset impairments and credit loss expense; and (iv) legal judgment and arbitration awards.

The Company believes that these non-GAAP financial measures are important supplemental measures that allow management and users of the Company’s

financial statements to view operating trends and analyze controllable operating performance on a comparable basis between periods without the after-tax impact of share-based compensation and certain unusual items included in net loss attributable to common shareholders. Although share-based compensation is an important aspect of the Company’s employee and executive compensation packages, it is a non-cash expense and is excluded from certain internal business performance measures. There are limitations in using non-GAAP financial measures because the non-GAAP financial measures are not prepared in accordance with GAAP, and these non-GAAP measures may not be comparable to similarly titled amounts reported by other companies. Additionally, the non-GAAP financial measures used by the Company should not be considered in isolation or as a substitute for, or superior to, the comparable GAAP amounts. The non-GAAP financial measures should be considered as a supplement to GAAP financial measures.

PRIMARY REPORTING GROUPS

The Company has the following reportable segments: (i) IMAX DMR; (ii) Joint Revenue Sharing Arrangements ("JRSA"); (iii) IMAX Systems; (iv) IMAX Maintenance; (v) Other Theater Business; (vi) Film Distribution; and (vii) Film Post-Production. The Company's activities that do not meet the criteria to be considered a reportable segment are disclosed within All Other. The Company organizes its reportable segments into the following three categories, identified by the nature of the product sold or service provided:

- i. IMAX Technology Network, which earns revenue based on contingent box office receipts and includes the IMAX DMR segment and contingent rent from the JRSA segment;
- ii. IMAX Technology Sales and Maintenance, which includes results from the IMAX Systems, IMAX Maintenance, and Other Theater Business segments, as well as fixed revenues from the JRSA segment; and
- iii. Film Distribution and Post-Production, which includes activities related to the distribution of large-format documentary films, primarily to institutional theaters, and the distribution of exclusive experiences ranging from live performances to interactive events with leading artists and creators (through the Film Distribution segment) and the provision of film post-production and quality control services.

In the first quarter of 2022, the Company's internal reporting was updated to

reclassify the results of IMAX Enhanced, an initiative to bring The IMAX Experience® into the home, out of the New Business Initiatives segment and into All Other for segment reporting purposes. IMAX Enhanced™ was the only component of the New Business Initiatives segment. Prior period comparatives have been reclassified to conform with the current period presentation. Please refer to the Company's Form 10-Q for the period ended June 30, 2022 for additional segment information.

Q2 2022 NON-GAAP FINANCIAL RECONCILIATION – ADJUSTED NET INCOME (LOSS)

\$ IN THOUSANDS, EXCEPT EPS DATA	3 MONTHS ENDED JUNE 30, 2022		3 MONTHS ENDED JUNE 30, 2021	
	Net (Loss) Income	Per Share	Net Loss	Per Share
Net Loss Attributable to Common Shareholders	\$ (2,851)	\$ (0.05)	\$ (9,211)	\$ (0.16)
Adjustments:				
Share-Based Compensation	7,261	0.13	6,451	0.11
COVID-19 Government Relief Benefits, Net	32	-	(1,981)	(0.03)
Legal Judgment and Arbitration Awards	-	-	(1,770)	(0.03)
Realized and Unrealized Investment Gains	(30)	-	(33)	-
Tax Impact on Items Listed Above	(490)	(0.01)	(428)	(0.01)
Adjusted Net Income (Loss)	\$ 3,922	\$ 0.07	\$ (6,972)	\$ (0.12)
Weighted Average Basic Shares Outstanding		57,320		59,367
Weighted Average Diluted Shares Outstanding		57,856		59,367

Q2 2022 NON-GAAP FINANCIAL RECONCILIATION – ADJ. EBITDA

\$ IN THOUSANDS	3 MONTHS ENDED JUNE 30, 2022			3 MONTHS ENDED JUNE 30, 2021		
	Attributable to Non-Controlling Interests & Common Shareholders	Less: Attributable to Non- Controlling Interests	Attributable to Common Shareholders	Attributable to Non- Controlling Interests & Common Shareholders	Less: Attributable to Non- Controlling Interests	Attributable to Common Shareholders
Reported Net Loss	\$ (4,251)	\$ (1,400)	\$ (2,851)	\$ (6,112)	\$ 3,099	\$ (9,211)
Add (Subtract):						
Income Tax Expense	3,133	5	3,128	1,946	884	1,062
Interest Expense, Net of Interest Income	179	(91)	270	432	(89)	521
Depreciation and Amortization, Including Film Asset Amortization	14,282	1,196	13,086	12,994	1,038	11,956
Amortization of Deferred Financing Costs	730	-	730	699	-	699
EBITDA	\$14,703	\$ (290)	\$14,363	\$ 9,959	\$ 4,932	\$ 5,027
Share-based and Other Non-Cash Compensation	7,777	379	7,398	6,911	345	6,566
Unrealized Investment Gains	(30)	-	(30)	(33)	-	(33)
Write-downs, Including Asset Impairments and Credit Loss Expense	5,613	1,477	3,686	(1,623)	(575)	(1,048)
Legal Judgment and Arbitration Awards	-	-	-	(1,770)	-	(1,770)
Adjusted EBITDA Per Credit Facility	\$26,983	\$1,566	\$25,417	\$13,444	\$ 4,702	\$ 8,742
Revenues Attributable to Common Shareholders	73,968	3,213	70,755	50,955	8,421	42,534
Adjusted EBITDA Margin Attributable to Common Shareholders	36.5%	48.7%	35.9%	26.4%	55.8%	20.6%

Q2 2022 NON-GAAP FINANCIAL RECONCILIATION – FREE CASH FLOW

3 MONTHS ENDED JUNE 30, 2022

12 MONTHS ENDED JUNE 30, 2022

\$ IN THOUSANDS

Net Cash (Used in) Provided by Operating Activities	\$ (1,510)	\$ 17,788
Net Cash Used in Investing Activities	(7,399)	(29,379)
Free Cash Flow	\$ (8,909)	\$ (11,591)