# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

# FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

October 28, 2021

Date of report (Date of earliest event reported)

# **IMAX Corporation**

(Exact Name of Registrant as Specified in Its Charter)

Canada (State or Other Jurisdiction of Incorporation) 001-35066 (Commission File Number) 98-0140269 (I.R.S. Employer Identification Number)

902 Broadway, Floor 20 New York, New York, USA 10010 (212) 821-0100

(Address of principal executive offices, zip code, telephone numbers)

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

2525 Speakman Drive

Mississauga, Ontario, Canada L5K 1B1

(905) 403-6500

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

	Trading	Name of each exchange
Title of each class	Symbol(s)	on which registered
Common Shares, no par value	IMAX	The New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter):

Emerging growth company  $\Box$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02 Results of Operations and Financial Condition

On October 28, 2021, IMAX Corporation (the "Company") issued a press release announcing the Company's financial and operating results for the quarter ended September 30, 2021, a copy of which is attached as Exhibit 99.1.

The information in this current report on Form 8-K, including the Exhibit attached hereto, is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

## Item 9.01 Financial Statements and Exhibits

Exhibit No.	Description
99.1	Press Release dated October 28, 2021.
104	Cover Page Interactive Data File (formatted as inline XBRL).

#### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 28, 2021

# IMAX Corporation (Registrant)

By:/s/ Richard L. GelfondName:Richard L. GelfondTitle:Chief Executive Officer & Director



#### **IMAX CORPORATION REPORTS THIRD QUARTER 2021 RESULTS**

#### **HIGHLIGHTS**

- IMAX reaches turning point at global box office breaking record for highest grossing month of October, delivering September grosses above 2019, and generating \$142 million (+100% YoY) in Global Box Office for the Third Quarter
- The Company delivers strongest Global Box Office, Revenue, and Gross Margin since 2019, with blockbusters and consumers returning to cinemas in force and studios recommitting to exclusive theatrical releases
- IMAX continues to improve operating results demonstrating the strength of its global asset-lite licensing model and ability to capitalize on box office momentum
- The Company is well-positioned to benefit from the continued evolution of the theatrical marketplace, including increased globalization of the box office, further emphasis on tentpole releases, and compressed demand of 45-day theatrical window
- IMAX expects accelerating pipeline of blockbusters set for exclusive theatrical release to further build consumer momentum worldwide, with a wealth of franchise tentpole films slated in Q4 of 2021 and 2022

**NEW YORK, NY** — **October XX, 2021** — IMAX Corporation (NYSE: IMAX) today reported financial results for the third quarter of 2021, including: its strongest Global Box Office, Revenue, and Gross Margin in the pandemic era; a sharp reduction in net loss attributable to common shareholders from (\$47.2) to (\$8.4) million, reported loss per share from (\$0.80) to (\$0.14), and adjusted loss per share from (\$0.75) to (\$0.08); and solid improvement in adjusted EBITDA which increased from (\$0.3) to \$13.1 million — demonstrating a significant turning point in the global box office with pent up consumer demand for *The* IMAX *Experience*® continuing to gain momentum as theaters reopen around the world.

"The third quarter was a major turning point for IMAX. We delivered over \$142 million in Global Box Office, a clear sign of significant pent up consumer demand with momentum accelerating into a pre-pandemic September performance and all-time Company record in October, which is on track to be one of the top ten months in the company's history," said Richard L. Gelfond, CEO of IMAX Corporation. "The power of the IMAX theatrical window for blockbuster films is clear as we continue to draw moviegoers to the theaters, gain market share, and grow our relationships with local exhibitors, studios, and filmmakers."

"IMAX's asset-lite model again proved to be a strong differentiator, helping us to deliver year-over-year growth in revenue and achieve another quarter of improved operating results. These results are also reflected in our balance sheet, where our excess liquidity provides security and capital allocation flexibility."

"As anticipated, the domestic market continued its recovery with sequential growth in box office. Local language box office was also a strong performer which already eclipsed our record breaking 2019 local language box office. We are seeing greater confidence in the overall slate as well, as the IMAX-friendly franchise-heavy schedule has solidified through 2022."

"We feel confident that the table is set for a continued rebound in domestic and international blockbuster moviegoing which is reflected in our decision to opportunistically repurchase shares. With solid operating momentum, strong market share and multiple tentpole films set to be released in the remainder Q4 and 2022, IMAX is well positioned to deliver and strengthen our position as one of the world's premier entertainment experience."

# **Third Quarter Financial Highlights**

		Three Months EndedSeptember 30,							
In millions of U.S. Dollars, except per share data		2021		2020	YoY % Change				
Total Revenue	\$	56.6	\$	37.3	51.9%				
Gross Margin	\$	27.5	\$	3.8	617.9%				
Gross Margin (%)		48.6%		10.3%					
Net Loss attributable to common shareholders	\$	(8.4)	\$	(47.2)	82.3%				
Diluted Net Loss per share attributable to common shareholders	\$	(0.14)	\$	(0.80)	82.5%				
Adjusted Net Loss attributable to common shareholders <sup>(1)</sup>	\$	(5.0)	\$	(44.6)	88.7%				
Adjusted Net Loss per share attributable to common shareholders <sup>(1)</sup>	\$	(0.08)	\$	(0.75)	89.3%				
Adjusted EBITDA per Credit Facility attributable to common shareholders(1)	\$	13.1	\$	(0.3)	N/A				
Adjusted EBITDA Margin attributable to common shareholders (%) (1)		26.3%		(0.8%)	N/A				

(1) Non-GAAP Financial Measure. See the discussion at the end of this earnings release for a description of these non-GAAP financial measures and reconciliations to the most comparable GAAP amounts.

#### Third Quarter and September Year-to-Date Segment Results(1)

		IMAX Technology Network				IMAX Technology Sales and Maintenance						
In millions of U.S. Dollars	Rev	venue		Fross Margin Margin Loss)	Gross Margin %		Revenue	Gr	oss Margin	Gross Margin %		
3Q21	\$	25.6	\$	10.9	42.7%	\$	27.7	\$	14.9	53.8%		
3Q20		11.4		0.6	5.2%		23.7		9.4	39.6%		
% change		125.3%		N/A			17.1%		58.8%			
YTD 3Q21	\$	65.5	\$	29.7	45.3%	\$	73.4	\$	38.1	51.9%		
YTD 3Q20		28.4		(3.1)	(11.0%)		43.4		14.3	33.0%		
% change		131.1%		N/A			69.2%		165.6%			

(1) Please refer to the Company's Form 10-Q for the period ended September 30, 2021 for additional segment information.

# IMAX Technology Network

- IMAX Technology Network revenues increased to \$25.6 million in the third quarter of 2021, compared to \$11.4 million in the prior-year period. The continued reopening of the Company's network, particularly in the US, and strong performance of Hollywood releases drove the increase in gross box office and revenue.
- Gross margin for the IMAX Technology Network of \$10.9 million in the third quarter of 2021 increased by more than \$10 million as improved box office performance drove higher revenue and margin expansion.

#### **IMAX Technology Sales and Maintenance**

- IMAX Technology Sales and Maintenance revenues increased to \$27.7 million in the third quarter of 2021, compared with \$23.7 million in the prior year period. The increase in revenue was the result of higher IMAX Maintenance revenue associated with the continued reopening of the Company's global network offset by a fewer number of IMAX theater system installations.
- Total gross margin for IMAX Technology Sales and Maintenance increased to \$14.9 million compared to \$9.4 million in the prior year period. The increase in gross margin was the result of higher maintenance revenue partially offset by an increase in associated costs as a result of a return to more normal business activities.

#### **Cash Balances and Outstanding Debt**

Total cash and cash equivalents as of September 30, 2021 were \$193.0 million. Total debt, excluding deferred financing costs was \$241.0 million as of September 30, 2021.

#### **Share Count and Capital Return**

The weighted average basic and diluted shares outstanding in the third quarter of 2021 increased to 59.2 million, compared to 58.9 million in the third quarter of 2020. During the third quarter of 2021, the Company repurchased 317 thousand of its shares at an average price of \$14.53 for a total of \$4.6 million. IMAX China repurchased 3.6 million shares at an average price of \$1.40 per share for a total of \$5 million. A total of \$84.8 million remains available under the Company's outstanding share repurchase authorization, which was extended an additional year through to June 2022.

#### **Supplemental Materials**

For more information about the Company's results, please refer to the IMAX Investor Relations website located at investors.imax.com.

#### **Investor Relations Website and Social Media**

On a weekly basis, the Company posts quarter-to-date box office results on the IMAX Investor Relations website located at <u>investors.imax.com</u>. The Company expects to provide such updates on Friday of each week, although the Company may change this timing without notice. Results will be displayed with a one-week lag.

The Company may post additional information on the Company's corporate and Investor Relations website which may be material to investors. Accordingly, investors, media and others interested in the Company should monitor the Company's website in addition to the Company's press releases, SEC filings and public conference calls and webcasts, for additional information about the Company

#### **Conference Call**

The Company will host a conference call today at 8:30AM ET to discuss its third quarter 2021 financial results. This call is being webcast by PGI and can be accessed at <u>investors.imax.com</u>. To access the call via telephone, interested parties in the US and Canada should dial (800) 437-2398 approximately 5 to 10 minutes before the call begins. Other international callers should dial (647) 792-1240. The conference ID for the call is 1560158. A replay of the call will be available via webcast at <u>investors.imax.com</u> or via telephone by dialing (888) 203-1112 (US and Canada), or (647) 436-0148 (international). The Conference ID for the telephone replay is 1560158.

#### **About IMAX Corporation**

IMAX, an innovator in entertainment technology, combines proprietary software, architecture and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theaters to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto, and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of September 30, 2021, there were 1,664 IMAX theater systems (1,580 commercial multiplexes, 12 commercial destinations, 72 institutional) operating in 85 countries and territories. Shares of IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trade on the Hong Kong Stock Exchange under the stock code "HK.1970."

IMAX<sup>®</sup>, IMAX<sup>®</sup> Dome, IMAX<sup>®</sup> 3D, IMAX<sup>®</sup> 3D Dome, Experience It In IMAX<sup>®</sup>, *The* IMAX *Experience<sup>®</sup>*, *An* IMAX *Experience<sup>®</sup>*, *An* IMAX *3D Experience<sup>®</sup>*, IMAX DMR<sup>®</sup>, DMR<sup>®</sup>, IMAX nXos<sup>®</sup> and Films to the Fullest<sup>®</sup>, are trademarks and trade names of the Company or its subsidiaries that are registered or otherwise protected under laws of various jurisdictions. More information about the Company can be found at www.imax.com. You may also connect with IMAX on Instagram (<u>https://www.instagram.com/imax</u>), Facebook (www.facebook.com/imax), Twitter (www.twitter.com/imax) and YouTube (<u>www.youtube.com/imaxmovies</u>).

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#### Forward-Looking Statements

This earnings release contains forward looking statements that are based on IMAX management's assumptions and existing information and involve certain risks and uncertainties which could cause actual results to differ materially from future results expressed or implied by such forward looking statements. These forward-looking statements include, but are not limited to, references to business and technology strategies and measures to implement strategies, competitive strengths, goals, expansion and growth of business, operations and technology, future capital expenditures (including the amount and nature thereof), industry prospects and consumer behavior, plans and references to the future success of IMAX Corporation together with its consolidated subsidiaries (the "Company") and expectations regarding the Company's future operating, financial and technological results. These forward-looking statements are based on certain assumptions and analyses made by the Company in light of its experience and its perception of historical trends, current conditions and expected future developments, as well as other factors it believes are appropriate in the circumstances. However, whether actual results and developments will conform with the expectations and predictions of the Company is subject to a number of risks and uncertainties, including, but not limited to, risks related to the adverse impact of the COVID-19 pandemic; risks associated with investments and operations in foreign jurisdictions and any future international expansion, including those related to economic, political and regulatory policies of local governments and laws and policies of the United States and Canada; risks related to the Company's growth and operations in China; the performance of IMAX DMR® films; the signing of IMAX Theater System agreements; conditions, changes and developments in the commercial exhibition industry; risks related to currency fluctuations; the potential impact of increased competition in the markets within which the Company operates, including competitive actions by other companies; the failure to respond to change and advancements in digital technology; risks relating to recent consolidation among commercial exhibitors and studios; risks related to new business initiatives; conditions in the in-home and out-of-home entertainment industries; the opportunities (or lack thereof) that may be presented to and pursued by the Company; risks related to cyber-security and data privacy; risks related to the Company's inability to protect the Company's intellectual property; risks related to the Company's indebtedness and compliance with its debt agreements; general economic, market or business conditions; the failure to convert IMAX Theater System backlog into revenue; changes in laws or regulations; the failure to fully realize the projected cost savings and benefits from any of the Company's restructuring initiatives; any statements of belief and any statements of assumptions underlying any of the foregoing; other factors and risks outlined in our periodic filings with the SEC; and other factors, many of which are beyond the control of the Company. Consequently, all of the forward-looking statements made in this earnings release are qualified by these cautionary statements, and actual results or anticipated developments by the Company may not be realized, and even if substantially realized, may not have the expected consequences to, or effects on, the Company. These factors, other risks and uncertainties and financial details are discussed in IMAX's most recent Annual Report on Form 10-K and Quarterly Reports on Form 10-Q. The Company undertakes no obligation to update publicly or otherwise revise any forward-looking statements, whether as a result of new information, future events or otherwise.

#### **Primary Reporting Groups**

The Company has the following reportable segments: (i) IMAX DMR; (ii) Joint Revenue Sharing Arrangements; (iii) IMAX Systems, (iv) IMAX Maintenance; (v) Other Theater Business; (vi) New Business Initiatives; (vii) Film Distribution; and (viii) Film Post-Production. The Company organizes its reportable segments into the following four categories, identified by the nature of the product sold or service provided:

- (i) IMAX Technology Network, which earns revenue based on contingent box office receipts and includes the IMAX DMR segment and contingent rent from the Joint Revenue Sharing Arrangement ("JRSA") segment;
- (ii) IMAX Technology Sales and Maintenance, which includes results from the IMAX Systems, IMAX Maintenance and Other Theater Business segments, as well as fixed revenues from the JRSA segment;
- (iii) New Business Initiatives, which is a segment that includes activities related to the exploration of new lines of business and new initiatives outside of the Company's core business; and
- (iv) Film Distribution and Post-Production, which includes activities related to the licensing of film content, the distribution of films primarily for the Company's institutional theater partners (through the Film Distribution segment) and the provision of film post-production and quality control services (through the Film Post-Production segment).

#### **IMAX Network and Backlog**

	Three Mo Ended Septen	
Theater System Signings:	2020	
New IMAX Theater Systems:		
Sales and sales-type lease arrangements	4	8
Hybrid joint revenue sharing arrangements	—	—
Traditional joint revenue sharing arrangements	5	—
Total new IMAX theaters Systems	9	8
Upgrades of IMAX theater systems	2	2
Total IMAX Theater System signings	11	10

	Three Mor Ended Septem	
Theater System Installations:	2021	2020
New IMAX Theater Systems:		
Sales and sales-type lease arrangements	6	9
Hybrid joint revenue sharing lease arrangements	2	1
Traditional joint revenue sharing arrangements	6	8
Total new IMAX Theater Systems	14	18
Upgrades of IMAX theater systems	3	5
Total IMAX Theater System installations	17	23

	September 30	0,
Theater System Backlog:	2021	2020
Sales and sales-type lease arrangements	182	193
Hybrid joint revenue sharing arrangements	139	146
Traditional joint revenue sharing arrangements	185 (1)	206 (1)
Total Theater System backlog	<b>506</b> (2)	545 (3)

	September	September 30,					
Theater Network:	2021	2020					
Commercial Multiplex Theaters							
Sales and sales-type lease arrangements	676	661					
Hybrid joint revenue sharing lease arrangements	144	139					
Traditional joint revenue sharing lease arrangements	760	742					
Total Commercial Multiplex Theaters	1,580	1,542					
Commercial Destination Theaters	12	13					
Institutional Theaters	72	77					
Total Theater network(4)	1,664	1,632					

(1) Includes 44 IMAX Theater Systems where the customer has the option to convert from a joint revenue sharing arrangement to a sales arrangement (2020 --- 46).

(2) Includes 148 new IMAX with Laser projection system configurations and 90 upgrades of existing locations to IMAX with Laser projection system configurations.

(3) Includes 155 new IMAX with Laser projection system configurations and 92 upgrades of existing locations to IMAX with Laser projection system configurations.

(4) Period-to-period changes are reported net of the effect of permanently closed theaters.

# IMAX CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

(In thousands of U.S. dollars, except per share amounts) (Unaudited)

		Three Months Ended September 30,			Nine Months End September 30,			
		2021		2020		2021	2020	
Revenues			_					
Technology sales	\$	13,160	\$	15,753	\$	34,508	\$	24,102
Image enhancement and maintenance services		30,588		14,589		76,914		39,109
Technology rentals		10,219		4,473		26,708		10,307
Finance income		2,635		2,441		8,181		7,495
		56,602		37,256		146,311		81,013
Costs and expenses applicable to revenues								
Technology sales		6,230		9,222		17,779		15,637
Image enhancement and maintenance services		16,461		16,989		38,582		42,049
Technology rentals		6,424		7,216		19,579		22,100
		29,115		33,427		75,940		79,786
Gross margin		27,487		3,829		70,371		1,227
Selling, general and administrative expenses		28,377		24,815		82,393		83,247
Research and development		2,025		1,130		5,696		4,562
Amortization of intangibles		1,255		1,349		3,586		4,014
Credit loss (reversal) expense, net		(3,317)		3,925		(4,884)		15,582
Asset impairments						—		1,151
Legal judgment and arbitration awards			_			(1,770)		
Loss from operations		(853)		(27,390)		(14,650)		(107,329)
Realized and unrealized investment gains (losses)		30		1,575		5,311		(939)
Retirement benefits non-service expense		(117)		(186)		(347)		(432)
Interest income		538		586		1,680		1,842
Interest expense		(1,540)		(2,391)		(5,534)		(4,620)
Loss before taxes		(1,942)		(27,806)		(13,540)		(111,478)
Income tax expense		(4,402)		(19,349)		(9,416)		(24,606)
Equity in losses of investees, net of tax			_	(1,329)				(1,858)
Net Loss		(6,344)		(48,484)		(22,956)		(137,942)
Less: Net (income) loss attributable to non-controlling interests		(2,034)	_	1,275		(9,473)		15,412
Net loss attributable to common shareholders	\$	(8,378)	\$	(47,209)	\$	(32,429)	\$	(122,530)
Net loss per share attributable to common shareholders - basic and diluted:								
Net loss per share — basic and diluted	\$	(0.14)	\$	(0.80)	\$	(0.55)	\$	(2.06)
Weighted average number of shares outstanding (000's):		50.244		50.050		50 207		50.000
Basic		59,244		58,859		59,207		59,360
Fully Diluted		59,244		58,859		59,207		59,360
Additional Disclosure:	¢	14.000	¢	10.010	¢	40 570	¢	40.000
Depreciation and amortization	\$ 8	14,899	\$	13,816	\$	40,570	\$	40,699

# **IMAX CORPORATION** CONDENSED CONSOLIDATED BALANCE SHEETS (In thousands of dollars, except share amounts) (Unaudited)

		ptember 30, 2021	December 31, 2020		
Assets					
Cash and cash equivalents	\$	193,008	\$	317,379	
Accounts receivable, net		82,728		56,300	
Financing receivables, net		135,202		131,810	
Variable consideration receivables, net		42,540		40,526	
Inventories		38,245		39,580	
Prepaid expenses		11,863		10,420	
Film assets, net		5,347		5,777	
Property, plant and equipment, net		260,852		277,397	
Investment in equity securities		1,089		13,633	
Other assets		18,514		21,673	
Deferred income tax assets, net		18,652		17,983	
Goodwill		39,027		39,027	
Other intangible assets, net		24,094		26,245	
Total assets	\$	871,161	\$	997,750	
Liabilities					
Accounts payable	\$	15,584	\$	20,837	
Accrued and other liabilities		98,272		99,354	
Revolving credit facility borrowings, net		9,486		305,676	
Convertible notes, net		223,265			
Deferred revenue		86,442		87,982	
Deferred income tax liabilities		17,642		19,134	
Total liabilities		450,691		532,983	
Commitments and contingencies					
Non-controlling interests		760		759	
Shareholders' equity					
Capital stock common shares — no par value. Authorized — unlimited number.					
59,082,275 issued and 59,081,999 outstanding (December 31, 2020 — 58,921,731 issued and					
58,921,008 outstanding)		413,531		407,031	
Less: Treasury stock, 276 shares at cost (December 31, 2020 — 723)		(4)		(11)	
Other equity		161,524		180,330	
Statutory surplus reserve		3,932			
Accumulated deficit		(241,440)		(202,849)	
Accumulated other comprehensive (loss) income		(637)		988	
Total shareholders' equity attributable to common shareholders		336,906		385,489	
Non-controlling interests		82,804		78,519	
Total shareholders' equity		419,710		464,008	
Total liabilities and shareholders' equity	\$	871,161	\$	997,750	

## IMAX CORPORATION CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (In thousands of dollars) (Unaudited)

		Nine Months Ended									
		September 3	<u>ıber 30,</u> 2020								
Operating Activities		2021	2020								
Net loss	\$	(22,956) \$	(137,942)								
Adjustments to reconcile net loss to cash used in operating activities:											
Depreciation and amortization		40,570	40,699								
Amortization of deferred financing costs		1,749	595								
Credit loss (reversal) expense, net		(4,884)	15,582								
Write-downs		878	13,339								
Deferred income tax (benefit) expense		(1,687)	23,142								
Share-based and other non-cash compensation		18,558	16,345								
Unrealized foreign currency exchange loss (gain)		555	(394)								
Realized and unrealized investment (gains) losses		(5,311)	939								
Equity in losses of investees			1,858								
Changes in assets and liabilities:											
Accounts receivable		(24,336)	30,350								
Inventories		653	(10,278)								
Film assets		(10,035)	(6,177)								
Deferred revenue		(1,434)	5,233								
Changes in other operating assets and liabilities		(11,902)	(24,109)								
Net cash used in operating activities		(19,582)	(30,818)								
Investing Activities											
Purchase of property, plant and equipment		(2,353)	(658)								
Investment in equipment for joint revenue sharing arrangements		(5,361)	(5,289)								
Acquisition of other intangible assets		(3,399)	(1,661)								
Proceeds from sale of equity investment		17,769									
Net cash provided by (used in) investing activities		6,656	(7,608)								
Financing Activities			())								
Proceeds from issuance of convertible notes, net		223,675	_								
Debt issuance costs related to convertible notes		(1,163)	_								
Purchase of capped calls related to convertible notes		(19,067)	_								
Revolving credit facility borrowings		3,600	280,244								
Repayments of revolving credit facility borrowings		(300,243)									
Credit facility amendment fees paid		(474)	(1,026)								
Repurchase of common shares		(4,610)	(36,624)								
Repurchase of common shares, IMAX China		(5,016)	(1,534)								
Treasury stock purchased for future settlement of restricted share units			(3,086)								
Taxes withheld and paid on employee stock awards vested		(3,045)	(251)								
Common shares issued - stock options exercised		883									
Dividends paid to non-controlling interests		(5,027)	(4,214)								
Net cash (used in) provided by financing activities		(110,487)	233,509								
Effects of exchange rate changes on cash		(958)	630								
(Decrease) increase in cash and cash equivalents during period		(124,371)	195,713								
Cash and cash equivalents, beginning of period		317,379	109,484								
Cash and cash equivalents, beginning of period	\$	193,008 \$									
כמסוו מווע כמסוו בקעויימוכוונס, כווע טו ףכרוטע	Ф	199,000 \$	305,197								

		Three Mo Septen			Nine Months Ended September 30,							
In millions of U.S. Dollars		2021		2020		2021		2020				
Revenue												
IMAX Technology Network:												
IMAX DMR	\$	15,701	\$	6,886	\$	39,438	\$	18,061				
Joint Revenue Sharing Arrangements, contingent rent		9,887		4,473		26,108		10,307				
		25,588		11,359		65,546		28,368				
IMAX Technology Sales and Maintenance:												
IMAX Systems		13,236		17,437		35,117		27,674				
Joint Revenue Sharing Arrangements, fixed fees		1,036		57		3,776		1,196				
IMAX Maintenance		13,055		5,855		33,196		13,225				
Other Theater Business <sup>(1)</sup>		363		307		1,283		1,261				
		27,690		23,656		73,372		43,356				
New Business Initiatives		1,238		378		2,554		1,488				
Film Distribution and Post-Production		1,598		1,865		4,001		7,541				
		56,114		37,258		145,473		80,753				
Other		488		(2)		838		260				
Total revenues	\$	56,602	\$	37,256	\$	146,311	\$	81,013				
Gross Margin (Margin Loss)												
IMAX Technology Network:												
IMAX DMR(2)	\$	7,293	\$	3,079	\$	22,405	\$	7,492				
Joint Revenue Sharing Arrangements, contingent rent <sup>(2)</sup>	-	3,626	+	(2,491)	Ŧ	7,299	+	(10,610)				
· · · · · · · · · · · · · · · · · · ·		10,919		588		29,704		(3,118)				
IMAX Technology Sales and Maintenance:								(=,===)				
IMAX Systems <sup>(2)</sup>		8,086		8,671		21,646		14,497				
Joint Revenue Sharing Arrangements, fixed fees <sup>(2)</sup>		280		(117)		783		110				
IMAX Maintenance		6,462		794		15,360		(355)				
Other Theater Business		64		31		269		77				
		14,892		9,379		38,058		14,329				
New Business Initiatives		1,189	_	372		2,281		1,245				
Film Distribution and Post-Production (2)(3)		416		(6,061)		997		(9,392)				
		27,416		4,278		71,040		3,064				
Other		71		(449)		(669)		(1,837)				
Total Segment Margin (Margin Loss)	\$	27,487	\$	3,829	\$	70,371	\$	1,227				

(1) Principally includes after-market sales of IMAX projection system parts and 3D glasses.

- (2) IMAX DMR gross margin includes marketing costs of \$3.2 million and \$5.8 million, respectively, for the three and nine months ended September 30, 2021 (2020 \$0.4 million and \$2.8 million, respectively). JRSA gross margin includes advertising, marketing and commission expense of \$0.8 million and \$1.9 million, respectively, for the three and nine months ended September 30, 2021 (2020 \$0.7 million and \$1.3 million, respectively). IMAX Systems gross margin includes marketing and commission costs of \$0.3 million and \$0.9 million, respectively, for the three and nine months ended September 30, 2021 (2020 \$0.6 million and \$1.0 million, respectively). Film Distribution segment gross margin includes marketing expense of \$nil and less than \$0.1 million, respectively, for the three and nine months ended September 30, 2021 (2020 \$0.2 million and \$0.4 million, respectively).
- (3) During the three and nine months ended September 30, 2020, Film Distribution segment results include impairment losses of \$5.4 million and \$9.9 million, respectively, to write-down the carrying value of certain documentary and alternative content film assets due to a decrease in projected box office totals and related revenues based on management's regular quarterly recoverability assessments. No such charges incurred in the three and nine months ended September 30, 2021.

#### IMAX CORPORATION NON-GAAP FINANCIAL MEASURES

(in thousands of U.S. dollars)

In this release, the Company presents adjusted net loss attributable to common shareholders and adjusted net loss attributable to common shareholders per basic and diluted share, EBITDA, Adjusted EBITDA per Credit Facility, Adjusted EBITDA margin, and free cash flow as supplemental measures of the Company's performance, which are not recognized under U.S. GAAP. Adjusted net loss attributable to common shareholders and adjusted net loss attributable to common shareholders per basic and diluted share exclude, where applicable: (i) share-based compensation; (ii) COVID-19 government relief benefits, (iii) legal judgment and arbitration awards; (iv) realized and unrealized investment gains or losses, as well as the related tax impact of these adjustments, and (v) income taxes resulting from management's decision to no longer indefinitely reinvest the historical earnings of certain foreign subsidiaries.

The Company believes that these non-GAAP financial measures are important supplemental measures that allow management and users of the Company's financial statements to view operating trends and analyze controllable operating performance on a comparable basis between periods without the after-tax impact of share-based compensation and certain unusual items included in net loss attributable to common shareholders. Although share-based compensation is an important aspect of the Company's employee and executive compensation packages, it is a non-cash expense and is excluded from certain internal business performance measures.

A reconciliation from net loss attributable to common shareholders and the associated per share amounts to adjusted net loss attributable to common shareholders per diluted share is presented in the table below. Net loss attributable to common shareholders and the associated per share amounts are the most directly comparable GAAP measures because they reflect the earnings relevant to the Company's shareholders, rather than the earnings attributable to non-controlling interests.

In addition to the non-GAAP financial measures discussed above, management also uses "EBITDA," as such term is defined in the Company's Credit Agreement, and which is referred to herein as "Adjusted EBITDA per Credit Facility." As allowed by the Credit Agreement, Adjusted EBITDA per Credit Facility includes adjustments in addition to the exclusion of interest, taxes, depreciation and amortization. Adjusted EBITDA per Credit Facility measure is presented to allow a more comprehensive analysis of the Company's operating performance and to provide additional information with respect to the Company's compliance against its Credit Agreement requirements when applicable. In addition, the Company believes that Adjusted EBITDA per Credit Facility presents relevant and useful information widely used by analysts, investors and other interested parties in the Company's industry to evaluate, assess and benchmark the Company's results.

EBITDA is defined as net income or loss excluding (i) income tax expense or benefit; (ii) interest expense, net of interest income; and (iii) depreciation and amortization, including film asset amortization. Adjusted EBITDA per Credit Facility is defined as EBITDA excluding: (i) share-based and other non-cash compensation; (ii) realized and unrealized investment gains or losse; (iii) write-downs, net of recoveries, including asset impairments and credit loss expense; (iv) legal judgment and arbitration awards; and (v) the gain or loss from equity accounted investments.

A reconciliation of net loss attributable to common shareholders, which is the most directly comparable GAAP measure, to EBITDA and Adjusted EBITDA per Credit Facility is presented in the table below. Net loss attributable to common shareholders is the most directly comparable GAAP measure because it reflects the earnings relevant to the Company's shareholders, rather than the earnings attributable to non-controlling interests.

Free cash flow is defined as cash provided by operating activities minus cash used in investing activities (from the Condensed Consolidated Statements of Cash Flows). Cash provided by operating activities consist of net (loss) income, plus depreciation and amortization, plus the change in deferred income taxes, plus other non-cash items, plus changes in working capital, less investment in film assets, plus other changes in operating assets and liabilities. Cash used in investing activities includes capital expenditures, acquisitions and other cash used in investing activities. Management views free cash flow, a non-GAAP measure, as a measure of the Company's after-tax cash flow available to reduce debt, add to cash balances, and fund other financing activities. Free cash flow does not represent residual cash flow available for discretionary expenditures. A reconciliation of cash provided by operating activities to free cash flow is presented below.

These non-GAAP measures may not be comparable to similarly titled amounts reported by other companies. Additionally, the non-GAAP financial measures used by the Company should not be considered as a substitute for, or superior to, the comparable GAAP amounts.

## Adjusted EBITDA per Credit Facility

		For the Three	Mon	ths Ended Septemb																		
(In thousands of U.S. Dollars)	Non Int (	ributable to -controlling terests and Common areholders	-	Less: Attributable to Non-controlling Interests		Attributable to Non-controlling		Attributable to Non-controlling		Attributable to Non-controlling		Attributable to Non-controlling		Attributable to Common Shareholders		Attributable to Non-controlling Interests and Common Shareholders		Non-controlling Interests and Common		Less: Attributable to Non-controlling Interests		Attributable to Common Shareholders
Reported net loss	\$	(6,344)	\$	2,034	\$	(8,378)	\$	(48,484)	\$	(1,275)	\$	(47,209)										
Add (subtract):																						
Income tax expense (benefit)		4,402		634		3,768		19,349		(503)		19,852										
Interest expense, net of interest income		261		(90)		351		1,509		(81)		1,590										
Depreciation and amortization, including film asset amortization		14,899		1,723		13,176		13,816		1,182		12,634										
Amortization of deferred financing costs(2)		741				741		296				296										
EBITDA	\$	13,959	\$	4,301	\$	9,658	\$	(13,514)	\$	(677)	\$	(12,837)										
Share-based and other non-cash compensation		6,226		233		5,993		5,495		292		5,203										
Realized and unrealized investment gains		(30)		_		(30)		(1,575)		(484)		(1,091)										
(Recoveries) write-downs, including asset impairments and credit loss expense		(2,901)		(381)		(2,520)		10,458		3,324		7,134										
Loss from equity accounted investment								1,329				1,329										
Adjusted EBITDA per Credit Facility	\$	17,254	\$	4,153	\$	13,101	\$	2,193	\$	2,455	\$	(262)										
Revenues attributable to common shareholders(3)		56,602		6,699		49,903		37,256		5,825		31,431										
Adjusted EBITDA margin attributable to common shareholders		30.5%		62.0%		26.3%		5.9%	_	42.1%	_	(0.8%)										

	For the Twelve Months Ended September 30, 2021 (1)						For the Twelve	ve Months Ended September 30, 2020 (1)										
(n descende of U.S. Dellere)	Non- Inte C	butable to controlling crests and ommon reholders		Less: Attributable to Ion-controlling Interests		Attributable to Common Shareholders		Common		Common		Attributable to Non-controlling Interests and Common Shareholders		Non-controlling Interests and Common		Less: Attributable to Non-controlling Interests		Attributable to Common Shareholders
(In thousands of U.S. Dollars) Reported net loss	\$	(42,500)	\$	11,174	\$	(53,674)	\$	(116,590)	\$	(12,231)	\$	(104,359)						
Add (subtract):	Ψ	(42,500)	Ψ	11,174	Ψ	(55,674)	Ψ	(110,000)	Ψ	(12,201)	Ψ	(104,000)						
Income tax expense		11,314		3,209		8,105		29,388		5,549		23,839						
Interest expense, net of interest income		3,642		(355)		3,997		2,564		(388)		2,952						
Depreciation and amortization, including film asset		í.						í l		. ,		le la						
amortization		52,575		5,009		47,566		58,553		4,737		53,816						
Amortization of deferred financing costs(2)		2,056		—		2,056		728		_		728						
EBITDA	\$	27,087	\$	19,037	\$	8,050	\$	(25,357)	\$	(2,333)	\$	(23,024)						
Share-based and other non-cash compensation		24,251		1,050		23,201		22,518		885		21,633						
Realized and unrealized investment gains		(4,169)		(1,218)		(2,951)		(1,087)		(364)		(723)						
Write-downs, including asset impairments and																		
credit loss expense		3,410		(603)		4,013		32,743		8,590		24,153						
Legal judgment and arbitration awards		2,335		—		2,335		—				—						
Loss from equity accounted investments								1,799				1,799						
Adjusted EBITDA per Credit Facility	\$	52,914	\$	18,266	\$	34,648	\$	30,616	\$	6,778	\$	23,838						
Revenues attributable to common shareholders(3)		202,301		30,744		171,557		205,292		19,486		185,806						
Adjusted EBITDA margin attributable to common shareholders		26.2%		59.4%	5	20.2%	5	14.9%	,	34.8%		12.8%						

(1) The Senior Secured Net Leverage Ratio is calculated using Adjusted EBITDA per Credit Facility determined on a trailing twelve-month basis. During the first quarter of 2021, the Company entered into the Second Amendment to the Credit Facility Agreement which, among other things, suspends the Senior Secured Net Leverage Ratio financial covenant in the Credit Agreement through the first quarter of 2022 and, once re-established, permits the Company to use EBITDA from the third and fourth quarters of 2019 in lieu of EBITDA for the corresponding quarters of 2021.

(2) The amortization of deferred financing costs is recorded within Interest Expense in the Condensed Consolidated Statements of Operations.

	Three	Three months ended September 30, 2021			Three months ended September 30, 2020			2 months ended Sep 2021	otember 30,	12 mor	ths ended Septemb	er 30, 2020
Total revenues		\$	56,602		\$	37,256		\$	202,301		\$	205,292
Greater China revenues	\$	22,203		\$	19,346		\$	101,957		\$	64,489	
Non-controlling interest ownership percentage(4)		30.17%			30.11%			30.15%			30.22%	
Deduction for non-controlling interest share of revenues			(6,699)			(5,825)			(30,744)			(19,486)
Revenues attributable to common shareholders		\$	49,903		\$	31,431		\$	171,557		\$	185,806

(4) Weighted average ownership percentage for change in non-controlling interest share

#### Adjusted Net Loss Attributable to Common Shareholders and Adjusted Diluted Per Share Calculations

	Three Months Ended September 30, 2021				 Three Mont September		
(In thousands of U.S. Dollars, except per share amounts)	N	Net Loss	Р	er Share	 Net Loss	Pe	er Share
Reported net loss attributable to common shareholders	\$	(8,378)	\$	(0.14)	\$ (47,209)	\$	(0.80)
Adjustments(1):							
Share-based compensation		5,876		0.10	5,019		0.09
COVID-19 government relief benefits <sup>(2)</sup>		(2,048)		(0.03)	(2,084)		(0.03)
Unrealized investment gains		(30)		_	(1,091)		(0.02)
Tax impact on items listed above		(452)		(0.01)	611		0.01
Income taxes resulting from management's decision to no longer indefinitely reinvest the							
historical earnings of certain foreign subsidiaries				_	129		_
Adjusted net loss(1)	\$	(5,032)	\$	(0.08)	\$ (44,625)	\$	(0.75)
Weighted average basic shares outstanding				59,244			58,859
Weighted average diluted shares outstanding				59,244			58,859

		Nine Month September		-	 Nine Mont September		
(In thousands of U.S. dollars, except per share amounts)	]	Net Loss	Per	Share	Net Loss	P	er Share
Reported net loss attributable to common shareholders	\$	(32,429)	\$	(0.55)	\$ (122,530)	\$	(2.06)
Adjustments(1):							
Share-based compensation		17,675		0.30	15,262		0.26
COVID-19 government relief benefits(3)		(5,513)		(0.09)	(5,235)		(0.08)
Legal judgment and arbitration awards		(1,770)		(0.03)			
Realized and unrealized investment (gains) losses		(3,740)		(0.06)	661		0.01
Tax impact on items listed above		(1,417)		(0.02)	(584)		(0.01)
Income taxes resulting from management's decision to no longer indefinitely reinvest the historical earnings of certain foreign subsidiaries		381		0.01	13,014		0.21
Adjusted net loss <sup>(1)</sup>	\$	(26,813)	\$	(0.45)	\$ (99,412)	\$	(1.67)
							50 0 00
Weighted average basic shares outstanding				59,207			59,360
Weighted average diluted shares outstanding				59,207			59,360

(1) Reflects amounts attributable to common shareholders.

(2) For the three months ended September 30, 2021, the Company recognized \$2.0 million in COVID-19 government relief benefits (2020 — \$2.0 million), as reductions to Selling, General and Administrative Expenses (\$1.5 million) (2020 — \$1.6 million), Costs and Expenses Applicable to Revenues (\$0.5 million) (2020 — \$0.3 million) and Research and Development (\$nil) (2020 — \$0.1 million) in the Condensed Consolidated Statements of Operations.

(3) For the nine months ended September 30, 2021, the Company recognized \$5.5 million in COVID-19 government relief benefits (2020 — \$5.2 million), as reductions to Selling, General and Administrative Expenses (\$4.1 million) (2020 — \$4.5 million), Costs and Expenses Applicable to Revenues (\$1.4 million) (2020 — \$0.6 million) and Research and Development (\$nil) (2020 — \$0.1 million) in the Condensed Consolidated Statements of Operations.

	Three <b>I</b>	Months Ended	N	line Months Ended
(In thousands of U.S. Dollars)	Septen	nber 30, 2021	S	September 30, 2021
Net cash used in operating activities	\$	(2,566)	\$	(19,5
Net cash (used in) provided by investing activities		(4,720)		6,6
Free cash flow	\$	(7,286)	\$	(12,9