

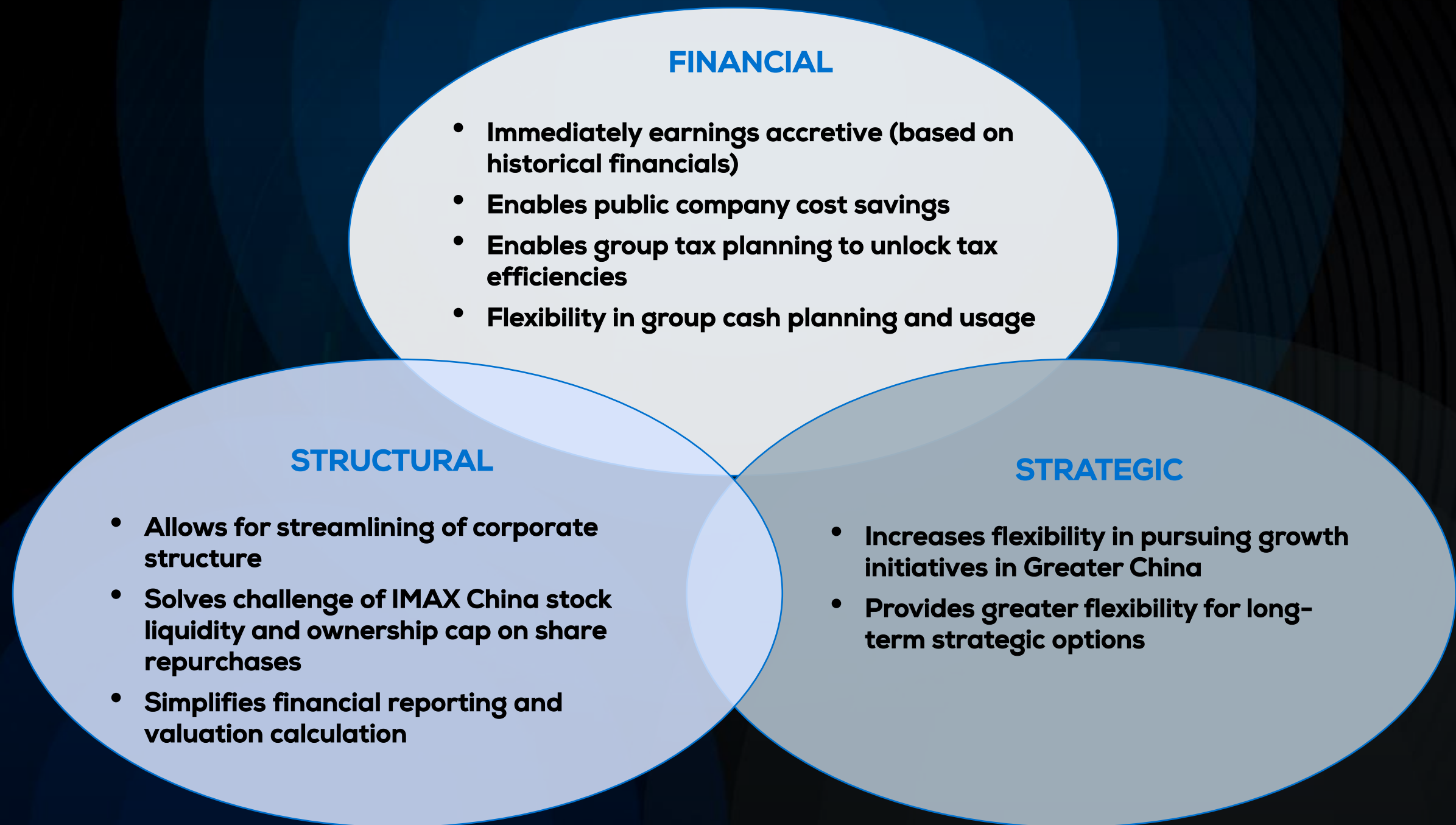


IMAX Corporation Announces Intent to Acquire Full Ownership of IMAX China

July 12, 2023

Disclaimer: No statement in this investor presentation should be interpreted to mean that the earnings of IMAX Corporation or IMAX China for the current year or future years will necessarily match or exceed the historical or published earnings or financial performance of IMAX Corporation or IMAX China, respectively.

Strong Rationale for IMAX Corporation to Acquire Full Ownership of IMAX China



Consolidating all of IMAX China is Financially Attractive

IMAX China's scale and asset lite, flexible business model results in strong and durable profitability

- IMAX China Adjusted EBITDA in 2022 was \$38M despite COVID headwinds

China's reopening has resulted in improving financials as reflected in Q1 2023 results

- Including minority interest, IMAX Corporation's Q1 2023 results would have resulted in \$5M or 18% higher Adjusted EBITDA and \$2.7M or 109% higher Net Income

IMAX China's Adjusted EBITDA and Net Income contribution to IMAX Corporation¹

\$ IN THOUSANDS	3 MONTHS ENDED MARCH 31, 2023					12 MONTHS ENDED DECEMBER 31, 2022				
	IMAX Corporation excluding IMAX China	IMAX China	IMAX Corporation Consolidated	Less: Minority Interest	Total Attributable to Common Shareholders	IMAX Corporation excluding IMAX China	IMAX China	IMAX Corporation Consolidated	Less: Minority Interest	Total Attributable to Common Shareholders
Adjusted EBITDA	\$ 14,636	\$ 17,674	\$ 32,310	\$ 5,028	\$ 27,282	\$ 57,581	\$ 38,108	\$ 95,689	\$ 11,231	\$ 84,458
Adjusted EBITDA Margin %	24.2%	66.5%	37.2%	66.7%	34.4%	25.3%	52.0%	31.8%	53.8%	30.2%
Net Income	\$ (4,285)	\$ 9,408	\$ 5,123	\$ 2,669	\$ 2,454 ²	\$ (30,140)	\$ 10,263	\$ (19,877)	\$ 2,923	\$ (22,800) ²
EPS	\$ (0.08)	\$ 0.17	\$ 0.09	\$ 0.05	\$ 0.04 ²	\$ (0.53)	\$ 0.18	\$ (0.35)	\$ 0.05	\$ (0.40) ²

IMAX **Corporation to** **Fully Acquire** **IMAX China**

Transaction **Overview**

Total Stake Acquiring:	Remaining 28.4% stake or 96.3M IMAX China Shares
Total Consideration:	\$124 million, HK\$10 per share representing an approximate 49% premium to the 30-trading day average closing price of IMAX China
Source of Funds:	Funded through internal cash resources and/or external debt financing
Approvals Required:	Approval (by way of poll) at the shareholder meeting by IMAX China shareholders Approval (by way of poll) at the Court Meeting by IMAX China independent shareholders Sanctioning of the privatization proposal by the Cayman Grand Court
Expected Close Date:	By December 31, 2023

APPENDIX

USE OF NON-GAAP FINANCIAL MEASURES

In this presentation, IMAX Corporation presents Adjusted EBITDA per Credit Facility, and Adjusted EBITDA margin as supplemental measures of its performance, which are not recognized under U.S. GAAP. As allowed by the Credit Agreement, Adjusted EBITDA per Credit Facility includes adjustments in addition to the exclusion of interest, taxes, depreciation and amortization. Adjusted EBITDA per Credit Facility measure is presented to allow a more comprehensive analysis of IMAX Corporation's operating performance and to provide additional information with respect to its compliance against its Credit Agreement requirements when applicable. In addition, IMAX Corporation believes that Adjusted EBITDA per Credit Facility presents relevant and useful information widely used by analysts, investors and other interested parties in its industry to evaluate, assess and benchmark its results.

EBITDA is defined as net income or loss excluding (i) income tax expense or benefit; (ii) interest expense, net of interest income; (iii) depreciation and amortization, including film asset amortization; and (iv) amortization of deferred financing costs. Adjusted EBITDA per Credit Facility is defined as EBITDA excluding (v) share-based and other non-cash compensation; (vi) realized and unrealized investment gains or losses; (vii) acquisition-related expenses; (viii) executive transition costs, and (ix) write-downs, net of recoveries, including asset impairments and credit loss expense..

IMAX Corporation believes that these non-GAAP financial measures are important supplemental measures that allow management and users of the

financial statements to view operating trends and analyze controllable operating performance on a comparable basis between periods without the after-tax impact of share-based compensation and certain unusual items included in net loss attributable to common shareholders. Although share-based compensation is an important aspect of its employee and executive compensation packages, it is a non-cash expense and is excluded from certain internal business performance measures.

Q1 2023 NON-GAAP FINANCIAL RECONCILIATION – ADJUSTED EBITDA

	3 MONTHS ENDED MARCH 31, 2023		
\$ IN THOUSANDS	Attributable to Non-Controlling Interests & Common Shareholders	Less: Attributable to Non- Controlling Interests	Attributable to Common Shareholders
Reported Net Income (loss)	\$ 5,123	\$ 2,699	\$ 2,454
Add (Subtract):			
Income Tax Expense	4,885	793	4,092
Interest Expense, Net of Interest Income	735	(11)	746
Depreciation and Amortization, Including Film Asset Amortization	13,320	1,301	12,019
Amortization of Deferred Financing Costs	625	-	625
EBITDA	\$24,688	\$4,752	\$19,936
Share-based and Other Non-Cash Compensation	5,633	194	5,439
Unrealized Investment Gains	(44)	-	(44)
Acquisition-Related Expenses	156	-	156
Write-downs, Including Asset Impairments and Credit Loss Expense	524	82	442
Executive Transition Costs	1,353	-	1,353
Adjusted EBITDA Per Credit Facility	\$32,310	\$5,028	\$27,282
Revenues Attributable to Common Shareholders	\$86,946	\$7,537	\$79,409
Adjusted EBITDA Margin Attributable to Common Shareholders	37.2%	66.7%	34.4%

FY 2022 NON-GAAP FINANCIAL RECONCILIATION – ADJUSTED EBITDA

	12 MONTHS ENDED DECEMBER 31, 2022		
\$ IN THOUSANDS	Attributable to Non-Controlling Interests & Common Shareholders	Less: Attributable to Non- Controlling Interests	Attributable to Common Shareholders
Reported Net Loss	\$ (19,877)	\$ 2,923	\$ (22,800)
Add (Subtract):			
Income Tax Expense	10,108	1,256	8,852
Interest Expense, Net of Interest Income	1,272	(251)	1,523
Depreciation and Amortization, Including Film Asset Amortization	56,661	4,820	51,841
Amortization of Deferred Financing Costs	3,177	-	3,177
EBITDA	\$51,341	\$ 8,748	\$42,593
Stock and Other Non-Cash Compensation	27,573	760	26,813
Realized and Unrealized Investment Gains	(70)	-	(70)
Acquisition-related expenses	1,122	-	1,122
Write-downs (recoveries), Including Asset Impairments and Credit Loss Expense	15,723	1,723	14,000
Legal judgment and arbitration awards	-	-	-
Adjusted EBITDA Per Credit Facility	\$95,689	\$11,231	\$84,458
Revenues Attributable to Common Shareholders	300,805	20,883	279,922
Adjusted EBITDA Margin Attributable to Common Shareholders	31.8%	53.8%	30.2%