IMAX Promotes Giovanni Dolci to Chief Operating Officer

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Dolci to Oversee Global Theatres, Sales, and Technology as IMAX Looks to Capitalize on Record-Breaking Growth

Mark Welton Appointed to Newly Created Role of President, Strategic Partnerships

NEW YORK--(BUSINESS WIRE)--Nov. 18, 2026-- IMAX Corporation (NYSE: IMAX) today announced that Giovanni (Gio) Dolci has been promoted to the newly created role of Chief Operating Officer (COO) of IMAX Corporation. Dolci, who currently serves as Chief Commercial Officer and Executive Vice President, will report to Rich Gelfond, Chief Executive Officer.

In his new role, Dolci will take on an expanded role overseeing the Company's Global Theatres and Technology functions, in addition to his current leadership of its Global Sales and Streaming and Consumer Technology teams. He will also serve as a key day-to-day strategic partner for Gelfond on company priorities and operations. Dolci has relocated from London to New York for the role, bringing deeper international expertise to the Company's corporate headquarters as it expands its global footprint.

"IMAX is a stronger, more global business than ever, and we continue to evolve and grow our leadership team to capture the many opportunities ahead," said Gelfond. "Gio has a deep understanding of our business, our partners, and our people at every level. He's been central to our growth for more than a decade, and his leadership will be critical in this next era of success for IMAX."

"I am honored to take on this role at such an exciting moment for IMAX," said Dolci. "The growth opportunity for IMAX has never been clearer, and I look forward to working with Rich and our talented teams to build on our momentum and expand our reach around the world."

IMAX also named Mark Welton, currently President, IMAX Global Theatres, to the newly created role of President, Strategic Partnerships, reporting to Gelfond. Welton will lead partnerships outside IMAX's core theatrical business, working closely with the Company's Content team on initiatives across sports, events, and consumer brands. In his nearly 30 years at IMAX, Welton has led the Company's theatre operations and key partner relationships worldwide and helped build partnerships with some of the biggest names in sports and entertainment, including the NHL, MLB and several initiatives with NBCUniversal, including the opening ceremony of the 2024 Paris Olympics.

"Mark has been instrumental in building IMAX, and few people know our company and industry like he does," said Gelfond. "He is exactly the right person to turn the strength of our brand into new sources of growth."

Dolci joined IMAX in 2012 as Vice President, Theatre Development, and has held leadership roles across theatre development, global sales and commercial operations. Throughout his tenure, Dolci has negotiated and secured agreements for over 1,000 IMAX systems and grown its network into more than 20 new countries.

Dolci previously served as Managing Director of Europe and Africa and Chief Sales Officer before being appointed Chief Commercial Officer and Executive Vice President in 2025. Before joining IMAX, he was Director of Business Development and Commercial Operations at Arts Alliance Media and worked in film financing in the United Kingdom, Italy and New Zealand. He holds a degree in Economics and Management from Bocconi University and a Master of Science in Management from Cass Business School in London.

About IMAX Corporation

IMAX (NYSE: IMAX) is a global leader in entertainment technology, delivering immersive cinematic experiences through proprietary software, architecture, and projection systems. Filmmakers, studios, and artists worldwide use IMAX to connect with audiences at scale, making its network one of the most powerful platforms for blockbuster events and entertainment.

Headquartered in New York, Toronto, and Los Angeles, IMAX operates 1,887 systems across 91 countries and territories as of September 30, 2026. IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trades on the Hong Kong Stock Exchange under stock code "1970." IMAX and related marks are trademarks of IMAX Corporation. For more information, visit **www.imax.com**.

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