



## IMAX Rockets to \$24 Million Memorial Day Weekend Opening for "The Mandalorian and Grogu"

May 26, 2026

### ***IMAX Captures 14.8% of the Global Debut for the First-Ever Filmed For IMAX "Star Wars" Release***

NEW YORK--(BUSINESS WIRE)--May 26, 2026-- IMAX Corporation (NYSE: IMAX) delivered a \$24.4 million four-day Memorial Day weekend debut for Disney/Lucasfilm's "The Mandalorian and Grogu" — an impressive 14.8% of the global debut and a top-three all-time finish for the holiday that signals the start of summer blockbuster season.

The first-ever *Filmed For IMAX* release from the "Star Wars" saga, "The Mandalorian and Grogu" earned \$14.5 million over the four-day holiday weekend in North America — 14.5% of its North American debut on just 1% of screens. This marks the second highest IMAX domestic market share of any opening of \$100 million or more, and 30% higher IMAX market share than any previous entry in the "Star Wars" franchise.

The launch of "The Mandalorian and Grogu" extends the Company's strong run of success in the second quarter behind hits "Project Hail Mary," "The Super Mario Galaxy Movie," and "Michael." International markets delivered \$9.6 million in IMAX box office for "The Mandalorian."

"Jon Favreau, Lucasfilm, and Disney leaned into IMAX in entirely new ways in the production and through the launch of 'The Mandalorian and Grogu,' and our global platform delivered an outsized performance at the box office as a result," said Rich Gelfond, CEO of IMAX. "IMAX continues to capture strong market share with the year's biggest releases, and it's exciting to see the world's best filmmakers and biggest franchises continue to innovate in how they leverage IMAX."

Lucasfilm celebrated May the 4<sup>th</sup> — the unofficial "Star Wars" holiday — with an IMAX-exclusive fan event previewing the first 25 minutes of "The Mandalorian and Grogu." Tickets for the free event across more than 100 participating IMAX locations worldwide went in minutes.

Shot with IMAX-certified digital cameras, nearly half of "The Mandalorian and Grogu" features IMAX's exclusive expanded aspect ratio, strategically used to immerse audiences in the film's most pivotal moments, from galaxy-spanning battles to Grogu's scene-stealing moments. From camera testing, through unique use of IMAX's Apple Vision Pro app on-set, all the way through post-production, director Jon Favreau collaborated closely with IMAX throughout the filmmaking to craft a film that fully utilizes the scale, clarity, and immersion of the IMAX technology.

"The Mandalorian and Grogu" will continue to play across the IMAX global network in the coming weeks ahead of Universal Pictures/Amblin Entertainment's "Disclosure Day," which debuts in early June. The film is the latest in a strong summer slate for IMAX, which continues with Disney/Pixar's "Toy Story 5" and upcoming *Filmed For IMAX* releases including Warner Bros./DC's "Supergirl" and Universal/Syncopy's "The Odyssey," the first feature film shot entirely with IMAX film cameras.

### **About IMAX Corporation**

IMAX (NYSE: IMAX) is a global leader in entertainment technology, delivering immersive cinematic experiences through proprietary software, architecture, and projection systems. Filmmakers, studios, and artists worldwide use IMAX to connect with audiences at scale, making its network one of the most powerful platforms for blockbuster events and entertainment.

Headquartered in New York, Toronto, and Los Angeles, IMAX operates 1,865 systems across 91 countries and territories as of March 31, 2026. IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trades on the Hong Kong Stock Exchange under stock code "1970." IMAX and related marks are trademarks of IMAX Corporation. For more information, visit [www.imax.com](http://www.imax.com).

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