



IMAX and Hyperobject Industries Join Forces to Head Into the Eye of the Storm with New Feature Documentary, "Stormbound"

January 11, 2024 at 3:30 PM EST

Produced by Oscar®-Winning Filmmaker Adam McKay and Directed by Miko Lim, the New Film Explores the Remarkable World of Storm Chasing, Filmed with IMAX® Film and IMAX®-Certified Digital Cameras

NEW YORK and LOS ANGELES, Jan. 11, 2024 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) and Hyperobject Industries today announced they've commenced production on "Stormbound", a new feature documentary project chronicling the life of storm chaser Jeff Gammons. Filmed with stunning IMAX film and IMAX-certified digital cameras and slated for release across the global IMAX network in 2025, the feature length film is currently in production across the United States.



"Next to firefighters, there may be no more frontline view of our changing climate than storm chasers. It's a terrifying and beautiful pursuit that will be stunning in the IMAX format," said Adam McKay.

"This film will transport audiences to the eye of the storm; the sheer power and beauty of nature has never been seen like this before," said John Turner, Head of Documentaries for IMAX. "We're excited to announce this new documentary with Hyperobject Industries. 'Stormbound' is what a documentary blockbuster should be about: incredible storytelling matched with IMAX's unparalleled immersive experience."

"Stormbound" chronicles the beautiful yet dangerous world of storm chasing during peak storm season in the United States, and follows the intimate journey of one man's struggle to find peace in the most unlikely of places. Featuring remarkable unseen footage of Hurricanes Charley, Florence, Ian, Irma, and Katrina, "Stormbound" will showcase nature's raw power with an inspiring true story of hope and survival.

"Stormbound" is directed by award-winning filmmaker Miko Lim ("Ocean Mother") and produced by Academy Award®-winning producers Adam McKay ("Don't Look Up"), Todd Schulman and Trevor Jones and IMAX's John Turner. Hyperobject Industries' Stephanie Mercado will Executive Produce. IMAX is financing the film. WME and JSSK brokered the deal.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture, and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX systems to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto, and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of September 30, 2023, there were 1,731 IMAX systems (1,651 commercial multiplexes, 12 commercial destinations, 68 institutional) operating in 87 countries and territories. Shares of IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trade on the Hong Kong Stock Exchange under the stock code "1970."

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About Hyperobject Industries

Hyperobject Industries is a multi-platform production company from Academy-Award winning writer-director-producer Adam McKay. The company's name is a shout-out to environmental philosopher Timothy Morton's use of the term 'hyperobject' and his belief that humankind needs to re-evaluate its relationship with nature as a whole. The Hyperobject Industries team includes McKay's long-time producer Kevin Messick and producers Betsy Koch, Todd Schulman and Maeve Cullinane. Hyperobject Industries' focus is wide ranging from comedies, dramas, horror, documentaries and documentary-series as well as politically charged and challenging subjects with which McKay has become synonymous. McKay's last feature, *Don't Look Up*, which he and Kevin Messick produced, is one of Netflix's most successful films and received four Oscar and BAFTA nominations, including Best Picture and Best Original Screenplay. Other recent productions include the box office hit *The Menu* starring Anya-Taylor Joy, Nicholas Hoult and Ralph Fiennes for Searchlight Pictures, and *Fresh* starring Daisy Edgar-Jones and Sebastian Stan from director Mimi Cave with a screenplay from Lauryl Kahn that was released on Hulu. In addition, Hyperobject Industries develops original podcasts, such as *Bedtime Stories with Adam McKay*, *Death at the Wing*, *Death on the Lot* and *Broken: Seeking Justice*. McKay also served as an executive producer on HBO's *Painting with John* and HBO documentaries *Q: Into the Storm*, *537 Votes*, *BS High* and Hulu's most-watched documentary film *God Forbid: The Sex Scandal That Brought Down a Dynasty*.

Television projects included the HBO drama series *Winning Time: The Rise of the Lakers Dynasty* and HBO late night series *Game Theory with Bomani Jones*. McKay and Bong Joon Ho are partnering on an HBO limited series inspired by Bong Joon Ho's Academy Award Best

Picture *Parasite*. McKay and Messick served as Executive Producers on HBO's critically acclaimed and Emmy-winning series *Succession*.

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