



IMAX Rockets to Biggest Global Opening of 2023 with \$25 Million Debut of "Guardians of the Galaxy Vol. 3"

May 8, 2023

Disney/Marvel Concludes "Guardians of the Galaxy" Trilogy with Biggest IMAX Opening Weekend of the Franchise

NEW YORK, May 8, 2023 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) rocketed to a \$25 Million debut for Disney/Marvel's "Guardians of the Galaxy Vol. 3" at the global box office this weekend — the company's biggest global opening thus far in 2023. Led by a \$10.7 million draw in North America, the film also delivered the highest grossing IMAX debut of the trilogy. "Guardians of the Galaxy Vol. 3" also scored a \$5.6 million IMAX debut in China — 19% of the country's opening weekend box office on less than 1% of screens — and a strong 9.5 audience score on Maoyan.



"Our record-breaking box office momentum in 2023 is carrying into a summer blockbuster season loaded with ambitious, IMAX-friendly cinematic experiences — yet another great sign for our performance this year," said Rich Gelfond, CEO of IMAX. "James Gunn and our partners at Marvel and Disney leaned heavily into IMAX technology to deliver a visually stunning and emotional finale to this iconic franchise and we expect the strong audience response to yield a long, successful run at the box office."

A *Filmed for IMAX* release, "Guardians of the Galaxy Vol. 3" was shot with IMAX digital cameras and the entire film features expanded aspect ratio exclusive to IMAX. International markets delivered \$14.3 million in IMAX box office, with the film opening on 1,550 IMAX systems across 82 countries and territories worldwide.

"Guardians of the Galaxy Vol. 3" will continue its run on the IMAX network next week before making way for "Fast X" ("Fast & Furious 10"), which opens on May 19. Highly anticipated releases "Transformers: Rise of the Beasts", "The Flash", "Indiana Jones and the Dial of Destiny", "Mission: Impossible — Dead Reckoning Part 1", and Christopher Nolan's *Filmed For IMAX* release "Oppenheimer" also arrive on IMAX screens this summer.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture, and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX systems to connect with audiences in extraordinary ways, making IMAX's network among the most important and successful theatrical distribution platforms for major event films around the globe. Streaming technology company SSIMWAVE, an IMAX subsidiary, is a leader in AI-driven video quality solutions for media and entertainment companies.

IMAX is headquartered in New York, Toronto, and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of March 31, 2023, there were 1,711 IMAX systems (1,631 commercial multiplexes, 12 commercial destinations, 68 institutional) operating in 87 countries and territories. Shares of IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trade on the Hong Kong Stock Exchange under the stock code "1970."

IMAX®, IMAX® Dome, IMAX® 3D, IMAX® 3D Dome, Experience It In IMAX®, The IMAX Experience®, An IMAX Experience®, An IMAX 3D Experience®, IMAX DMR®, DMR®, Filmed For IMAX™, IMAX LIVE™, IMAX Enhanced™, IMAX nXos®, SSIMWAVE® and Films to the Fullest®, are trademarks and trade names of the Company or its subsidiaries that are registered or otherwise protected under laws of various jurisdictions. For more information, visit www.imax.com. You may also connect with IMAX on Instagram (www.instagram.com/imax), Facebook (www.facebook.com/imax), Twitter (www.twitter.com/imax), YouTube (www.youtube.com/imaxmovies) and LinkedIn (www.linkedin.com/company/imax).

For additional information please contact:

Investors:

Jennifer Horsley
jhorsley@imax.com
212.821.0154

Media:

Mark Jafar
mjafar@imax.com
212.821.0102

View original content to download multimedia: <https://www.prnewswire.com/news-releases/imax-rockets-to-biggest-global-opening-of-2023-with-25-million-debut-of-guardians-of-the-galaxy-vol-3-301817949.html>

SOURCE IMAX Corporation