



IMAX Fires Up Best Memorial Day Weekend Opening Ever with \$32.5 Global Million Debut of "Top Gun: Maverick"

May 31, 2022

IMAX Turns in Dominating Performance at Domestic Box Office, Earning 14% of Overall North American Gross with \$21 Million

NEW YORK, May 31, 2022 /PRNewswire/ -- IMAX Corporation (NYSE: IMAX) soared to its best global four-day Memorial Day Weekend opening ever with the \$32.5 million debut of Paramount Pictures' "Top Gun: Maverick", starring cinema icon Tom Cruise. Crushing industry expectations, the aerial actioner also scored the biggest domestic four-day Memorial Day Weekend opening ever in IMAX with \$21 million, good for a stunning 14% of the overall North American box office.



"Top Gun: Maverick" now stands as Tom Cruise's biggest opening weekend ever in IMAX — global, domestic, and in 50 individual countries and territories worldwide — topping a run of eight Cruise-led blockbuster releases dating back to 2011.

"If you thought movies were dead, go see 'Top Gun: Maverick' and then let me know what you think. This film heralds the return of the summer blockbuster and is a catalyst that will accelerate demand for moviegoing like an F-18 breaking the sound barrier," said Rich Gelfond, CEO of IMAX. "There's no way you sit in a theatre, with a huge screen and chest-pounding speakers, and come away thinking there's any other way you want to experience 'Top Gun: Maverick', and our hats are off to Tom Cruise, Joe Kosinski and their fearless creative team for what they've accomplished."

"Top Gun: Maverick" is a *Filmed For IMAX* release shot with IMAX-certified Sony Venice cameras and includes nearly an hour of scenes in IMAX-exclusive 1:90:1 expanded aspect ratio. This includes all the film's stunning flight sequences and as well as additional scenes that are available with up to 26% more picture only available in IMAX.

Six of the specialized IMAX cameras were strapped to the inside of the cockpit of an F-18A Super Hornet to enable the film's groundbreaking aerial photography, and IMAX image quality enhancements in post-production and higher dynamic range sound systems allowed the filmmakers to design the movie to be experienced in IMAX.

Internationally, "Top Gun: Maverick" delivered a top ten all-time IMAX opening weekend in eighteen diverse markets, including the UK, France, Germany, Italy, Saudi Arabia, Belgium, Japan, Singapore, Argentina, Sweden, and Norway.

About IMAX Corporation

IMAX, an innovator in entertainment technology, combines proprietary software, architecture, and equipment to create experiences that take you beyond the edge of your seat to a world you've never imagined. Top filmmakers and studios are utilizing IMAX theaters to connect with audiences in extraordinary ways, and, as such, IMAX's network is among the most important and successful theatrical distribution platforms for major event films around the globe.

IMAX is headquartered in New York, Toronto, and Los Angeles, with additional offices in London, Dublin, Tokyo, and Shanghai. As of December 31, 2021, there were 1,683 IMAX theater systems (1,599 commercial multiplexes, 12 commercial destinations, 72 institutional) operating in 87 countries and territories. Shares of IMAX China Holding, Inc., a subsidiary of IMAX Corporation, trade on the Hong Kong Stock Exchange under the stock code "1970."

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